

Serving artists from
Oregon City and the
surrounding communities.

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This Month's Guest

Art Critique Mike Wonser

TRAG members have been asking to have someone critique art work at a meeting. We have found someone in our membership who has the qualifications, and is willing to take on our rowdy bunch. Mike Wonser and his wife Mary moved to Oregon City from Bend last summer, and soon afterward, joined the Guild. Here is just a sampling of his professional experience taken from his resume:



1998–2008. Adjunct professor, (retired) Central Oregon Community College, Bend, OR. Taught Introduction to Art History, History of Modern Art, Native American Art History and Intro. to Visual Arts; taught Modern Art History for Oregon State University, Cascades Campus, Bend, OR and several classes/workshops in art history and photography for COCC Community Education.

1992–1997. Owner, Wonser Gallery, 351 W. Hood St., Sisters, OR.

1995–present. Central Oregon Community College–Community Education, Sisters, OR. Taught photography short courses and workshops.

1969–1992. Professor of Art (retired) Adams State College, Alamosa, CO. Taught undergraduate and graduate classes in painting, drawing, design, art history, photography, photography history, and color theory.

1982–1990. Director of Public Affairs–Adams State College, Alamosa. Responsible for the planning, administration and budget of the college's public relations, publications, and alumni relations programs, news/sports information services, and print shop operations. Also served as public relations counsel to the President of the College, was involved in marketing planning, assisting the President with fund-raising programs, and served as executive secretary and college liaison to the Alumni Association Board of Directors.

1987–1989. The ASC Assistant to the President and Director of Foundation. Responsible for designing and implementing a college-wide development program and served as Director of the ASC Foundation.

1966–1968. Art Instructor, part time. Central Oregon College, Bend, OR.

1963–1965. Graduate Assistant, painting and drawing. University of Oregon, Eugene, OR.



As Mike wrote, "As TRAG is committed to education in the arts, I plan to give a general presentation (talk) for a few minutes to begin and then will critique artworks submitted in a way that everyone, no matter what media they work in will benefit. Due to time limit and number of submissions, may not be able to critique all but will be happy to stay and cover any others on an individual basis."

Please keep in mind the time limitations of our meeting and only bring one piece of work. We'd like to get to a variety of art forms for the critique.

The critiques are **free to members** but there will be a \$5.00 charge to non-members.

This should be a very educational meeting for everyone and we want to thank Mike for sharing his expertise with the Guild.

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May Meeting Notes

Jill Montgomery Studio Visit

We would like to thank Jill for opening her green house and studio to TRAG for our May meeting. She was the gracious hostess keeping our wine glasses filled and plenty of good food on the table. (Jill had monster strawberries from her place of business that were incredibly sweet.) About 20 plus people tried to stuff themselves into her mosaic studio to look at all the pretty mosaic pieces and found objects that she uses in her designs. Jill has had the wonderful fortune of being able to travel to Italy to learn how the masters do their trade. Thank you Jill for being such a gracious hostess!

It was a real delight to visit one of our artists' studios and socialize with fellow TRAG members. There were even a few new faces among the guests. Business was kept to a minimum, but the newsletter and website were discussed as well as the need for nominations for a President-elect.

If you would like to host a meeting at your studio, please let Russ know. We are always looking for a good reason to socialize, and we still have several bottles of wine left over!



Jill Montgomery,
Studio M Mosaics

Downtown's Art in Windows Project

Downtown Oregon City's Promotions Committee would like to introduce an *Art in Windows* Program as an arts education and downtown enhancement project.

The object of this initiative is to beautify downtown empty storefronts, give a more welcoming look to visitors and also provide **a new venue for local artists to display their work** to thousands of people who visit downtown Oregon City every day.

Any artists interested in participating in this project will meet with Main Street Manager Lloyd Purdy and promotion committee co-chair Lynda Orzen to identify empty storefronts, and come up with a work plan to fill those empty spaces with art.

Time commitment for this project would probably be about 10–15 hours in the first month to get the project started, then tapering off to about 5 hours a month to maintain and update the artwork on a rotating basis. Please contact Lynda Orzen at orzep@comcast.net to get on the committee.



2009 Holiday Art Show

After a successful holiday art show last December the TRAG Board has decided to go ahead with the Second Annual Pioneer Holiday Art Show & Sale this coming holiday season. The show has been booked at the Pioneer Community Center for the weekend of November 13–15. Co-chairs for the committee are Janice Gunderson and Pat Wendt. We need committee members, specifically someone to do advertising layout and placement and someone to coordinate volunteers. If you would like to participate in planning this **fun and festive show** please contact one of us. The first committee meeting will be scheduled in the latter part of June. A Call for Artists will be put out in July to give participating artists plenty of time to plan around schedules and prepare items for the show.

Last year we had a full slate of artists and everyone who participated seemed to enjoy getting to know each other better and visiting with our guests. We had numerous positive comments from visitors on the professional layout of the show and the wonderful variety of artwork. Several artists who visited the show last year have expressed an interest in participating this year. We encourage TRAG members to start thinking about having a booth and to be ready to submit your application when the time comes.

Contact Janice Gunderson at janicegunderson1@comcast.net, or Pat Wendt at pat@pats-hats.com.

Meetings will now be held in the lower level of the Pioneer Community Center.

Pioneer Center
615 5TH Street
Oregon City, Oregon

Meetings are held at the Pioneer Community Center on the second Monday of every month. The business meeting begins at 6PM. The regular meeting begins at 7PM. All members are welcome to attend the business meeting.

Agenda for Monday, June 8

- 6PM Business Meeting
- Welcome
- Treasurer's Report
- Membership Report
- Report on May Meeting and Studio Tour with Jill Montgomery
- Website Update
- Winter Show on Schedule
- New Business
- Art in Business—Main Street Project
- First Tuesday
- Scholarship Committee Needed

- 7PM General Membership Meeting
- Welcome by President
- Nominations for President-elect
- Art Critique by Mike Wosner

Art Festivals and Events



Balancing Act—Making Art & Making Money.

Friday, June 12, 2009, 10:00AM–2:30PM. Most artists would prefer to be making art rather than doing business, and often resent the time spent on promoting their work. This four hour workshop will give you useful and immediately useable insights into the how to of marketing.

Beginning with how to talk about your work, the tools you can use to promote interest in it, the simple process of sales, and ending with tips on how to organize your efforts. By making their promotional efforts efficient and effective, artists can enjoy more time for their art. Get the balance right! Presented by Bob Sterry, Sales & Marketing Coach.

Bob is a sales and marketing consultant attuned to the needs and budgets of artists. His work is to help artists to find more creative time by gaining control and certainty over their business. He leads artists through the not-so-painful process of understanding what a business or marketing plan really is, and helps them develop their own plans and the tools to execute them properly.

Investment is \$30 (includes lunch!) at Ainsworth House in Oregon City. Space is limited. Deadline to register is Monday, June 8. Visit www.wpcellc.info/ccaa/workshops/balancingact.html or call 503.655.0525.

Catherine Hingson is leading a plein air group open to any painting medium. This month we will go to Depoe Bay, Oregon to paint. If you are interested in painting outdoors at the beach on Thursday June 25, please contact Catherine Hingson. Limit of four artists. Deadline is June 12TH. This event is free of charge.

For more information and to register contact:

Catherine Hingson
Playful Paintbrush
503.266.5186
hingson@canby.com

Open Studios of

Beavercreek.

June 12–14, 10:00 to 4:00.

Take a lovely drive in the country and visit with over 25 local artists at 14 different studios offering fantastic art for show & sale. Learn

how to win one of our \$50 gift certificates, and download our tour map at our website: www.openstudiosofbeavercreek.com. Free admission. For information, phone 503.632.4146.



Arts Festival in the Forest. August 15 & 16, 2009. The Arts Festival in the Forest is accepting applications for the seventh annual juried art show in West Linn's Mary S. Young Park, sponsored in part by the city of West Linn. The festival has been well attended and has earned a reputation for visual and performing art excellence

Exhibitor fees are \$125.00. Booth spaces are 10'x10' with no more than 2 artists per booth. If you exhibited last year, you can fill out the application form found at www.marysyoungartsfestival.com, and mail it with your check (made payable to Art in the Forest) to Deanna Hanson, 30951 SW Riverlane Road, West Linn, OR 97068 by June 15.

First time exhibitors must include 4 images of their work (either photos or on CD). Please do not send a booth fee until notified of your acceptance. Artists will be chosen by a selection committee.

Contact Deanna Hanson at 503.703.5767, or at deannahanson@wbcable.net.



Membership Renewal

Please send your dues (only \$25 per year, \$35 per household) made payable to TRAG, and send along with a completed application form to:

Three Rivers Membership Guild
PO Box 2648
Oregon City, OR 97045

Please Note: we are asking all existing members to fill out a **new** membership form as well, so that we may update our records.

What does your membership pay for? Here is just a sampling:

- P.O. Box
- Scholarship fund
- Newsletter production and printing
- Nametags and other miscellaneous office supplies
- Professional services (attorney and CPA)
- Chamber of Commerce Membership
- Guest speakers for our meetings
- Insurance for events

In return, we get 11 exciting and educational programs a year, plus the opportunity to show our work in multiple venues and contribute to the artistic enhancement of our community.

Please allow your email account to accept email from BEN1323@aol.com in order to receive the most current roster, newsletter and other TRAG notices.

Oregon City Farmers Market

The Oregon City Farmers Market is now held on Saturdays from 9AM–2PM. Market manager Jackie Hammond-Williams would welcome artists to set up anytime at the market, in the walkways, to paint and sketch the market, then bring the artwork back to sell one weekend in September.

The idea is for customers to have a piece of art inspired by the market to buy and keep as a reminder of the market and local foods. Because of the market's mission to promote local agriculture and value-added food businesses, Jackie really cannot accept more than the token garden craft booth now and again. For more information, please contact:

Jackie Hammond-Williams, Market Manager

503.734.0192

www.orcityfarmersmarket.com

marketmanager@orcityfarmersmarket.com



TRAG Business Meeting Minutes

May 27, 2009

- Meeting called to order 5:15PM by President Russ Eversole. Present: Russ Eversole, Mary McCarty, Linda Orzen, Mindy Benfield, Teresa Kuchler. Minutes from Board Meeting of May 6, 2009 were moved to accept with no changes by Russ Eversole, seconded by Mary McCarty.
- **Secretary Report:** Teresa reported the message phone is activated. Calls will be picked up weekly. So far only SPAM messages have been received.
- **Treasurer's Report:** not available
- **President's Report:** Russ reported he is officially retired and ready to get going.
- **Past President Report:** Lynda reported the May meeting at Jill Montgomery's studio was a good time, good food, and her parking lot was full! She will be submitting an article for the newsletter.
- **BLOG update:** Anne Paris and Lynda met to pass the BLOG updating instructions to Lynda. Lynda will instruct Russ once his computer is up and running.
- **June's speaker** will be Mike Wonser. He has volunteered to do art critiques. A notice will be in newsletter as well as prior to next general meeting.
- **Newsletter:** not available
- **Membership:** Mindy reported 2 more memberships have been renewed. 30 people are still unpaid. Russ asked Mindy to send him a list of names for contact. Discussion followed regarding benefits of paid memberships. Benefits include being linked to or featured on the website, involvement and/or participation with any functions of TRAG.
- **Volunteer:** Mary reported she has the new forms that were approved by the board printed and ready for distribution at the next meeting. The completed sheets will be placed in a binder for easy reference.
- **Website:** No report
- **Old Business:** No one has stepped forward for the Scholarship Committee; no one has stepped forward for the President-elect.
- **New Business:** Russ to get key to meeting room at Pioneer Center; Russ to get signature card at Bank of the West signed; Teresa brought forward the article from the May 6, 2009 Who's Who of Clackamas County in which OC Night on the Town was being advertised. No one was familiar with the project. Russ will contact Annie Howden and see how TRAG can be involved in the future; There is empty storefront/ office space available downtown Oregon City as a possibility for a display area for TRAG artists. Russ will be the liaison and contact the owner and check it out!
- Meeting Adjourned 5:50PM. **Next Board Meeting:** June 17TH, 5:00PM @ Camelot Art Studios.



Membership Application

To mutually enhance artistic and business skills through presentations, discussions and educational topics; provide networking and information regarding gallery openings, art shows in the community, and art event updates.

For new members only! Please mail along with check to PO Box 2648, Oregon City, 97045 or bring to next meeting and give to Treasurer.

Name of artists(s)		
Business Name:		
Mailing address: City, State, Zip		
Email and Web Address:		
Telephone numbers:		
Day:	Evening:	Cell:

In which media do you work? (check all that apply, and add brief description in the space below)

Drawing	Painting	Printmaking
Book/paper arts	Photography	Film/video
Sculpture	Fiber/fabric	Ceramics
Glass	Jewelry	Woodcraft
Other		

Please give a brief description of your work:

Galleries that currently represent you:

Website(s) on which your work is displayed and/or sold:

Please attach any current curriculum vitae, artist biography, or artist statement.

Membership dues are \$25.00 per person and \$35.00 for a household. Dues run from January 1 through December 31 of the calendar year. **Please note, membership dues are not prorated.**

Dated: 2009

Your Initials:

Membership Paid on:

MemappV4/5.08