



To mutually enhance artistic and business skills through presentations, discussion and educational topics, providing networking and information regarding gallery openings, art shows in the community and art event updates.

Three Rivers Artist Guild. PO Box 2648, Oregon City, OR 97045.  
Serving artists from Oregon City and the surrounding communities.

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## From Your President

Happy Birthday TRAG!

I can't believe it has been one year since we took a vote to formally create the Guild. As I wrote in the February newsletter, it has been a very eventful first year. We have already begun the year with a successful HeART of Oregon Show and Sale and are working on the First City Arts Faire.

We appreciate the support of all our artists and can't get over the number of new faces at each meeting. Speaking for the rest of the board, this has far exceeded all our expectations! Thank you Guild and board members for your continued support!

At the HeART of Oregon Show, I spoke with a new member and he said this was one of the first organizations he had belonged to that was supportive of all members and had no ego involved. We work together for the betterment of all, not for any one individual. I really enjoy doing shows—well, maybe not the set-up and sales part, but I do enjoy meeting new artists and visiting with old friends. We have a real community that works well together!

May 2008 bring us many new and exciting challenges, shared experiences and a positive impact in our economic community.

I am very proud to be serving as your President!

Lynda



## TRAG Membership

Reminder: Membership dues were due in January of 2008. TRAG memberships run from January 1 through December 31 of the calendar year. You can either wait till the next meeting and give your membership fees to Glenda Richards or send them to TRAG. PO Box 2648, Oregon City, OR 97045. Fees are \$25 for an individual, or \$35 for a household. If you are currently a member, you don't have to fill out a new membership form.

General membership meetings are held the second Monday of every month at the Pioneer Community Center in their basement meeting room with the entrance on Washington Street. The address of the Pioneer Center is 615 5<sup>TH</sup> Street in Oregon City.



## Minutes of Three Rivers Artist Guild

February 11, 2008. 7:00PM  
Pioneer Community Center, Oregon City, OR  
44 People in Attendance

Connie Veenker, President-elect, opened the meeting due to the absence of Lynda Orzen, President.

The minutes of the last meeting were moved to be approved as presented by Bob Palmer and the motion was seconded by Mary McKenzie. The motion carried unanimously.

Treasurer's Report illustrated that we have a good balance within the account. Report is included within the minutes book.

**(continued)**

## Minutes (continued)

Gallery report. Glenda reported that the new work is installed and she had gotten card racks from the Oregon Book store and the new show looks good.

Jim Hall reported on the HeART of Oregon Art Show and the fact that we had a constant crowd of people passing through the event both days and the silent auction went very well. It is estimated that over 600 people attended the show and the only problem was that it was more of a show than a sale. This is probably attributed to the economy, which at this time is in the doldrums.

The 1<sup>ST</sup> City Art Faire update was given by Connie and the fact that they are a bit behind, but, are getting started and going after it to get things accomplished. They are setting up some committees to expand the show and she handed out a tablet for people to sign up for different committees so that the work will get done.

Connie also reported on the possibility of having some gallery space in the Carnegie Center in the future. It seems that the present tenant is having some problems and there might be a change in the future. The Guild will be kept abreast of this possibility.

## Announcements

- West Linn Arts Festival. Call for artists and the site has been moved to a larger, more convenient space.
- Clackamas County Tourism wants to work with us on getting artists' names out – Debbie Ellis is the main contact person.
- Applications for the Open Studio show in Beavercreek is on the back table and Diane Wright announced that the event would be June 6, 7, & 8.
- Heidi Underwood had a news article about her and her art in the Oregonian and a copy of the paper was on the back table for everyone to see.
- Lisa Wilcox is going to make a brochure for *Art in Business* and you need to contact her if you are interested. Her e-mail address is: wilcoxe@qwest.net. She needs pictures of your work to include in the brochure.

## Program for the evening.

### Connie Veenker on "Setting Prices" for your art

There are many ways to set the price for your art, all of which are difficult and somewhat subjective. The major ways of calculating prices are:

1. Manufacturing approach
2. Added Value
3. Market Value - Comparable Sales

Each of these approaches was discussed in some detail and if someone is interested in more detail, they need to contact Connie, but the main issue is that you need to be paid for what you do. Do not give it away or grossly underprice your work.

Selling your work. There are several ways to sell your work: art shows, Internet, galleries, word of mouth, and past clientele are the main ways. There was considerable discussion regarding selling in galleries. The main issues with gallery sales are:

- Go where they have work that is similar to yours.
- The gallery needs to be arranged so that potential customers can easily browse to see your art since that is the main purpose of a gallery—showing your art work.
- To assist the gallery, put descriptions on the pieces that tell something about the piece.
- Visit the gallery to make certain that they are showing your work in its best light. That is the

## Agenda for March 10, 2008

- Happy One Year Anniversary, Guild!
- Welcome
- Comments from the President
- Review and Adoption of the minutes for February 11, 2008. Vote for approval.
- Treasurer's report. Glenda Richards
- Gallery report. Jodi Dann
- Volunteer Connection. Historian needed for Guild. Sharon Nyberg
- First City Arts Faire Report. Connie Veenker
- Announcements
- Special Guest Speaker. Helene Knott, Fiber Artist

## Meeting Dates

- March 10
- April 14
- May 12
- June 9
- July 14
- August 11
- September 8
- October 13
- November 10
- December 8

(continued)

## Minutes (continued)

reason you have it there.

- Before you agree to put anything in the gallery, interview them and get a feeling for them. Make certain it is a good fit for you and your art.
- If they have a contract, review it in detail, don't just sign it. On occasion there are things in that contract that you may not like, so do not bend to their wishes if you do not like the character of the contract. Go someplace else.

Selling is not easy work. In your selling, for IRS purposes, you must make the obvious intent to *sell* your work, otherwise you can have a problem with the IRS for anything that you attempt to "write off". One of the most important points in selling is "be yourself". People spot a phony very quickly and if you are putting on a front it becomes very obvious very quickly.

When you are making items and intending to sell them in a particular market, work to the market. For instance, do not make or paint S.W. art items for the N.W. market—they usually are not appropriate.

There were many questions regarding selling and the marketing of your art.

The meeting adjourned at 8:45PM.

—submitted by Jim Hall.

## Art Shows & Events in the Community.

This is still a work in progress. If you know of any arts event to list, please e-mail Connie Veenker at [ppbdet@bctonline.com](mailto:ppbdet@bctonline.com).

June: May 31—June 1. 8<sup>TH</sup> Annual Art on the Town Community Arts Festival in the Town Center Park. Booth: 10x10 space, \$50-\$75

100 artists, music, food;  
4000 in attendance last year.

Art on the Town  
PO Box 861

Wilsonville, OR 97070  
Kit Whitaker, 503.682.1448,  
[www.wilsonvillearts.org](http://www.wilsonvillearts.org)

June 6–8. Open Studios of Beavercreek  
11 locations, 22 artists. Fee: \$75.  
[www.openstudiosofbeavercreek.com](http://www.openstudiosofbeavercreek.com)

June 7–8. Canby Wine and Arts Festival  
Canby Fairgrounds. \$5/piece; 5–6 pieces

July: July 11–13. First City Arts Faire.  
Booth fee: \$100. Contact TRAG

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## HeART of Oregon

The second annual HeART of Oregon held at the Museum of the Oregon Territory was quite the success. Sales were not what everyone hoped for, but over 600 people toured the art show and sale during the weekend. This was double the attendance of the 2007 event. David Porter, Direct of the Heritage Partners, was very pleased with the event and said they brought in about \$2,000 for the weekend that will directly benefit the museum.

Thank you to all the organizers of the event: our business sponsors Benchmade Knives, Bank of the West, WineStock, Oregon City News and the Oregon City Chamber of Commerce, and participants of the events. We would also like to thank all the community supporters who participated in the Friday night auction. —Lynda Orzen, president



Guests visit with artists at the 2<sup>ND</sup> annual HeART of Oregon Event

- Cracked Pots Show  
 McMenamins Edgefield  
[www.crackedpots.org/events1.cfm](http://www.crackedpots.org/events1.cfm)
- July 25–27. Estacada Summer Festival  
 \$50/one day, 10x10 tent on downtown Main Street
- August: August 18–19. Mary S Young Festival  
[www.marysyoungartsfestival.com](http://www.marysyoungartsfestival.com)
- September: September 15–16. Village of Willamette Arts Festival  
 Lis Dymond, 503.655.5851
- October: Dates TBA. Open Studios of Beavercreek  
 11 locations, 22 artists. Fee: \$75.  
[www.openstudiosofbeavercreek.com](http://www.openstudiosofbeavercreek.com)
- November: Dates TBA. South Shore Artists  
 Lake Oswego United Methodist Church  
 503.636.8423



## **Helene Knott , Fiber Artist**

I was born an artist and have been drawing and painting since I could hold a pencil or brush. In 1972, I discovered quilting and began using fabric as a medium. Many years were spent exploring a variety of quilting techniques and styles by hand and machine but never straying far from my roots as an artist and though my quilts vary in style and technique, most of them lean to the side of art quilting. My quilts continually win high awards at regional, national and international shows and have appeared in a various publications such as the cover of *Quilters' Newsletter Magazine*, May issue ,1998. In 1999, passion became profession and I began to teach quilting and design classes. And in 2006, received a 'Teacher of the Year' nomination from *Professional Quilter*. In addition to teaching, I currently work as a pattern designer for Story Quilts and recently wrote an article on Landscape Appliqué for the 2007 winter issue of *American Quilter Magazine*. I enjoyed that immensely and hope to write more, ultimately a book perhaps.

Teaching remains a passion; designing my own quilts is an introverted process but it is through teaching that I reach out to others to share the joy and pleasure of working with fabric. Nothing excites me as much as seeing the light in a student's eyes when she or he proudly displays a quilt I helped inspire them to create.

I also take commissions for art quilts as well as participate in quilt and fiber art shows and am active in a number of guilds and art/quilting groups and like to stay involved with the quilting community. In addition to art, I have a passion for gourmet cooking, reading and music.

### Guild Affiliations:

- Northwest Quilters
- Columbia Stitchery Guild
- High Fiber Diet
- Studio Art Quilt Associates (SAQA)
- International Quilt Association (IQA)
- American Quilter's Society (AQS)

### Previous Exhibit Venues:

- APNQ Quiltfest, Seattle WA
- AQS Annual Show, Paducah KY
- Benton Co. Museum Annual Quilt Exhibit, Philomath OR
- Columbia Stitchery Guild: Annual Fiber Exhibit, Portland OR
- Gresham Visual Arts Gallery, Gresham OR: Various juried and non-juried shows
- IQA International Quilt Show, Houston TX
- Japanese Garden of Oregon: Annual Fiber Art Exhibit, Portland OR
- Mancuso Shows Quiltfest: Hawaii and South Carolina
- NWQ Annual Quilt Show, Portland Or
- Quilt County exhibits: Benton County OR
- Sanctuary For the Arts Gallery, Portland OR
- Skamania Lodge, Stevenson WA
- White Sturgeon Gallery, Vancouver WA
- Current Awards and Recognition:
- 1999-2000 – 'Oceanside Beach Buddies': 1<sup>ST</sup> Place Oregon State Fair, 3<sup>RD</sup> Place NWQ annual quilt show.
- 2000-2001 - 'The Captain's Wife': 1<sup>ST</sup> Place CSG annual exhibit
- Viewers Choice APNQ Quiltfest, 3rd Place Houston International Quilt Show, 1<sup>ST</sup> Place & Best of Show NWQ annual quilt show.
- 2000 - 'Did Egrets Dream of Putting Greens?': 1<sup>ST</sup> Place & Best of Show Gresham Multi-media art exhibit.
- 2002 - 'You Can't See the Forest For the Seals': 2<sup>ND</sup> Place NWQ annual quilt show.
- 2002 - 'Teotihuacan': 1<sup>ST</sup> Place Columbia River Gorge quilt show.
- 2002 - 'Sekhet-a-ra': 'Most Original Design' annual 'Fibers of Faith' exhibit Corvallis.
- 2003 - 'Mourning Sun': 1<sup>ST</sup> Place NWQ annual quilt show.
- 2003 - 'Sakura': featured in Lang Graphics 'Great American Quilt Calendar'.
- 2003 – Solo show as Featured Quilter at Skamania Lodge; Columbia River Gorge Quilt Show
- 2004 - Featured Quilter at Northwest Quilters' Quilt Show
- 2004 – 'Child of Fire' toured with the Mancuso show "Quilters of the Pacific Rim" in Hawaii and South Carolina.

**(continued)**

## **Helene Knott (continued)**

- 2004 - 'Child Of Fire': Honorable Mention Houston International Quilt Show
- 2005 - 'Child of Fire': featured in AQS 2006 Quilt Art Engagement Calendar
- 2006 – 'Low Tide': 3<sup>RD</sup> Place AQS Paducah, 1st Place APNQ Quiltfest, Judges Choice Houston International Quilt Show will be the end of May.



## **Cool Website on Recycled Art**

<http://www.collectorsquest.com/blog/2007/07/08/crafting-vs-collecting-repurposed-art-environmentalist-recycling-or-criminal-act>

Do you have an interesting website to share? E-mail me at [Orzep@bctonline.com](mailto:Orzep@bctonline.com) to submit.



## **Call for Artists**

Maryhill Museum of Art. The Maryhill Museum seeks applications from artists for its annual Maryhill Arts Festival August 16 & 17. \$50 booth fee, 10% commission. Info: Maryhill Arts Festival, Maryhill Museum of Art. 35 Maryhill Museum Drive, Goldendale, Washington 98620. Telephone: 509.773.3733. E-mail: [lee@maryhillmuseum.org](mailto:lee@maryhillmuseum.org). Deadline is June 1<sup>ST</sup>, 2008.

## **Board of Directors**

Lynda Orzen, president 2007–2009  
[orzep@bctonline.com](mailto:orzep@bctonline.com)  
503.518.3073

Connie Veenker,  
president-elect 2007–2009  
[ppbdet@bctonline.com](mailto:ppbdet@bctonline.com)  
503.632.3055

Sharon Nyberg,  
past president 2007–2009  
[sharonnyberg@aol.com](mailto:sharonnyberg@aol.com)  
503.659.5791

Jim Hall,  
secretary 2007–2009  
[ochall@comcast.net](mailto:ochall@comcast.net)  
503.655.1716

Glenda Richards,  
treasurer 2007–2009  
[gmrartsy@aol.com](mailto:gmrartsy@aol.com)  
503.723.4248

TRAG Gallery contacts.  
For information on gallery programming and how to jury for the gallery, please contact:

Glenda Richards,  
[gmrartsy@aol.com](mailto:gmrartsy@aol.com)  
503.723.4248

Jodi Dann  
[jodispalette@comast.net](mailto:jodispalette@comast.net)  
503.656.0572

First City Arts Faire Application Committee. For the First City Arts Faire applications and new artists to jury for the 2008 event, please contact:

Connie Veenker,  
[ppbdet@bctonline.com](mailto:ppbdet@bctonline.com)  
503.632.3055

Anita Reuther  
[anitar2@aol.com](mailto:anitar2@aol.com)  
503.684.6004



From El Presidenté.

Hola! Sorry to have missed the February meeting but vacations must go on! My husband and I spent 10 days in Mexico. In our luggage we carried about 50 pounds of art supplies for the library in Akumal that provides after-school programs for the youth of the pueblo. The library is privately funded by three women who live in the United States and through generous donations of many Loco Gringos and other visitors of the region who fall in love with the children of the pueblo. Mike and I taught a class in making Valentine Cards. Not sure how much teaching was involved, seems the kids had the idea when they sat down at the tables. We had about 25 children, ages 5 to 14 with heads down painting, drawing, stamping and using their imaginations to make some pretty incredible art. It was so much fun to watch the children go through the process of making art and using their imaginations. If you ever have a chance to travel to Akumal-be sure to stop in the library!



Eager hands getting ready to dive into Valentine's project.



Teacher Lynda with Carlos, instructor for the library, and children from the pueblo showing their art work.



### Membership Application

For new members only! Please mail along with check to PO Box 2648, Oregon City, 97045 or bring to next meeting and give to Treasurer.

Name of artist(s)		
Business Name:		
Mailing address: City: State: Zip:		
Email and Web Address:		
Telephone numbers:		
Day:	Evening:	Cell:

In which media do you work? (check all that apply, and add brief description in the space below)

Drawing	Painting	Printmaking
Book/paper arts	Photography	Film/video
Sculpture	Fiber/fabric	Ceramics
Glass	Jewelry	Woodcraft
Other		

Please give a brief description of your work:

Galleries which currently represent you:

Website(s) on which your work is displayed and/or sold:

Please attach any current curriculum vitae, artist biography or artist statement.

Membership dues are \$25.00 per person and \$35.00 for a household. Dues run from January 1 through December 31 of the calendar year. **Please note, membership dues are not prorated.**

Dated: 2008

Your Initials:

Membership Paid on:

MemappV3/2.3.08