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From Your President

As 2008 comes to an end, the Guild has many accomplishments to reflect on. Members hosted the second annual HeART of Oregon Show and Museum Fundraiser which brought in an estimated 800 visitors to the museum and art event. It assisted the museum in raising over \$1300 from the silent auction which helps to fund programs. Guild members participated in the Open Studio Tours of Beavercreek, one in June and another just a few weeks ago in October. The turnout for the October studio tour was much better due to the beautiful sunny autumn weather. There were quite a few return visitors as well as newcomers. We all want to thank the coordinators of this great event! Each year it becomes bigger and better with the addition of exciting new artists. I predict someday the Open Studio Tours of Beavercreek will become as well know-no better known-than the Portland tours and there is no charge to visitors.

Our membership has grown to 90 strong in 2008 and although not everyone is able to make the meetings, we still have a good turnout of between 35 to 50 members. The board has also grown this past year to include a guild historian, membership coordinator, volunteer coordinator and newsletter editor. Mary McCarty stepped forward to take on a second hat of the guild librarian at our last meeting. We still need several people to step into the positions of advertising coordinator and the website coordinator-two very important positions at this point in our growth.

We were asked to install art in the city of Oregon City planning department at 221 Molalla. The artists have been chosen for the first installation but we had a small set-back in locating the installation systems. This project is once again moving forward and projections for a December installation are in the works. The guild is moving into its second year at the End of the Trail Gallery. Glenda and Jodi have done a wonderful job keeping the artwork fresh and the installations professional. We all need to remember the gallery when we are shopping for that special gift during the holidays.

The November meeting will be the last of the year due to the Holiday show at the Pioneer Center. I would like to thank the committee members for helping to coordinate our first Holiday event in partnership with the Pioneer Center.

In January, I look forward to handing over the President's position to Anne Paris. She has proven to have strong leadership qualities and great ideas for involving members in the programming of the 2009 meetings. We will be reviewing your recommendations at a special meeting in late November to prioritize your suggestions.

Although I will be stepping away from the President's position, I will still be representing this body for at least 3 years as a board member on the Main Street Oregon City Committee. On September 26, 2008, Oregon City was selected to participate in the Performing Main Street Program. Acceptance into this program will allow our community to participate in training, community assessments, technical assistance, national recognition and future grant programs. One of my visions for the future of our Main Street is to see a transformation though the arts community with public art programs, art in businesses, more art galleries and downtown studio tours. I will also participate in the Oregon City Chamber of Commerce as a member of the Government and Economic Affairs Committee to insure the idea that a strong arts community is also a sign of a strong economic community. We are artists and business people who have a big impact on the economy of our community! Okay, I'll get off my soapbox and stop sounding like a politician!

In closing, I would like to wish everyone a very Happy, Healthy Holiday Season!

With Gratitude, Lynda

Minutes of Three Rivers Artist Guild

October 13, 2008. Pioneer Center • 615 5TH Street • Oregon City, Oregon

Business Meeting. Lynda Orzen called meeting to order at 6:12PM.

Corrections/Additions to Minutes of September meeting are as follows:

Per Anne Paris add:

EOT Gallery. Wendy Givens and Julie Everhart have agreed to be next year's co-chairs for the Gallery and Linda Spillum and Gerri Boyer have agreed to be helpers.

221 Molalla Ave Gallery. Add: Lynda Orzen and Ingrid Aubry have volunteered to be '09 coordinators for the Gallery.

Add:

HeART of Oregon. Debbie Ellis has agreed to be the coordinator for the '09 HeART of Oregon Silent Auction.

Meeting Coordinator. Mindy Benfield, coordinator. Kellee Beaudry and Sharon Coleman have agreed to support as needed.

Anne Paris made motion to approve the September minutes with additions above and Paula Lewis seconded. Motion passed unanimously.

Treasurer's Report. Glenda reported a balance of \$2,730.84. She also reported that the annual liability insurance premium is due.

New Business. It was requested by Linda Spillum that the actual street address of the Pioneer Center regular meetings of 615 5TH Street be listed in the newsletter, headliner and other published information.

HeART of Oregon. Lynda reported that it will be included in the 150 Things to Do in Oregon City advertisement. Due to scheduling conflicts with the Clackamas County Museum the usual date is not available. At this time it looks like the show date will be a weekend in March.

Due to the Holiday Show being held on the first weekend in December, it was suggested that **no meeting would be held in December.** Mindy Benfield made the motion to cancel December's meeting, Paula Lewis second. Motion passed.

North Clackamas Art Show. It was reported by Mary McCarty that the show had over 300 entries. Lots of entries good and high quality. She also said the arrangement of the show/sale was great.

It was reported that the **Holiday Show** is listed in Saturday's Oregonian *How We Live* Section.

Membership Dues. Question was raised if we are aggressively tracking Membership Dues. If members aren't renewing, find out why and if the former members have any suggestions for us. Discussion followed who would best to handle this. It was also suggested that the December newsletter include a reminder announcement for the dues for January. Short discussion followed regarding participation and voting rights of membership. It was decided that the membership coordinator would be the best one to track this and coordinate the information with the Treasurer.

Anne Paris made motion to close the Business Meeting at 6:35PM. Lynda Orzen seconded.

General Meeting. 24 Attendees. Lynda called meeting to order at 7:10PM. Lynda reminded attendees of the sign-in sheet, copies of the current newsletter were available, and that the new name tags were available. If anyone present didn't get a name tag, let Mindy know. It will be there at the next meeting.

Lynda thanked Anne Paris for conducting last month's meeting and was glad to hear all went well.

Lynda quickly recapped the Business Meeting and let everyone know about the **December meeting being cancelled due to the Holiday Show.**

Holiday Show. Pat Wendt reported that there are 21 Member booths and 2 Outside booths which will fill the room. If additional requests for booths are made, a waiting list will be kept. Pat asked for volunteers to be booth sitters and for those who can volunteer should coordinate with Mary McCarty, who will also have a sign-up sheet available at the November meeting. Pat stated she will be reviewing and setting the floor plan this week. The meeting for the walk through is

(continued)

Please note: There will be a business meeting at 6PM for the committee reports with the regular meeting beginning at 7PM at the Pioneer Community Center, basement meeting room, 615 5TH Street in Oregon City. All members are welcome to attend the Business Meeting.

Agenda for November 10, 2008

Business Meeting begins at 6:00PM

- Review and Adoption of Minutes for October 13, 2008 meeting.
- Treasurer's report. Glenda Richards
- Update on HeART of Oregon Show.



General Membership Meeting begins at 7:00PM

- Welcome.
- Comments from the President.
- Report on Pioneer Center Holiday Art & Craft Show & Sale.
- Appointment of TRAG Librarian Mary McCarty.
- Elections for 2009. Secretary, Teresa Kuchler; Treasurer, Melanie Monge; President-elect, Russ Eversole
- Show and Tell. (If you haven't brought anything yet, tag, you're it!
- Question and Answer.

Minutes (continued)

October 15 at 9:45AM. The booths will be 10' x 8', the tables are 6' with no draping. \$385.00 is available in the budget for advertising expense. Pioneer Center will be having food for purchase.

Nominations for 2009. Three Board positions are open: Secretary, Treasurer and VP/President-elect.

Anne gave a quick review of each position, time commitment and expectations.

Nominations are:

- Secretary, Teresa Kuchler
- Treasurer, Melanie Monge
- VP/President-elect, Russ Eversole

Elections will be next month.

Reminder announcement re: **Opportunities** for Clackamas County Art Alliance/Public Works. 4 locations are in need. Lynda has e-mailed everyone the information.

Breakout into Groups. Anne explained the '09 planning by group process.

On the white board, Break-out Groups:

1. Wood, Glass, Metal, Mosaic
2. Photography, Mixed Media, Collage, Prints
3. Painting/Drawing
4. Jewelry, Textiles, Beads

Discussion:

- A. Speakers/Topics you want to see/hear
- B. Field Trips you would like
- C. Workshops you would like to attend (your medium or others).
Top three choices of each

Group 1:

- A. Art vs. Craft – where do they cross/where do they meld?
How to buy Wholesale – Material Sources.
History & Evolution of Glass.
- B. Bullseye, or Manufacturing of Art Glass.
Specialty Wood Stores.
Oregon College of Arts & Craft.
Multnomah Arts Center.
- C. Promoting your work.
“Zaplication” for art shows.
Booth Design. Get people to come into your booth; presentation techniques.

Group 2:

- A. Galleries. Expectations of gallery owners of artists.
Photography Studios. Steps, set up, how to copy, # of pixels...
- B. Photo Shoots. Architectural/Gardens/Zoo.
NW Field Guide. Following them around.
- C. Basics on Digital Camera. How to: i.e., upload, etc.
Skill Building. New & Emerging Artist.
Personal presentation. Becoming more comfortable being an artist.
Framing/matting.

Group 3:

- A. Approach gallery. Presentation
Melissa Gannen/Karen Lewis – artists.
Caustic/art. Use of pure pigments with wax – multi facet application.

Dave Anderson – artist.

- B. Plein-air Painting.
Model. Take turns sitting as models.
Farmers Markets. (OC encourages artists to come and paint/sketch.)
Galleries. Pearl District/Portland Art Museum with docent.
- C. Photoshop. How to take photos of your work; how to prepare photos for publication.
Website formulation.

Group 4:

- A. Weaver/Loom Maker. Process of fabric/dyes/yarns.
- B. Art Museum. Aurora is having a quilt show this weekend.
Glass Blowing.
Oregon College of Arts & Crafts.
- C. Batik.
Floor Cloths.
Mosaics.

Anne closed with explaining that the possible intention is that these groups will be able to continue to work together. The hope is that, quarterly, each group may be able to have activities specific to each group. It was specifically noted that no one is locked into any specific group.

Meeting adjourned at 8:15PM. Minutes Submitted by Teresa Kuchler for Jim Hall.



Oregon City Selected for New “Main Street” Program

Update. We had our monthly meeting this week and several issues came up that could affect guild artists. First, the program will be putting out a call for artists for a logo to give it a marketing identity. This is still in the planning stage and a call is being drawn up and evaluated. Once the call to artists is finalized I will be sending it out to the Guild members.

One thing I think everyone notices about our downtown is the empty windows of businesses that have closed their doors. Other downtowns have utilized these empty store fronts as art galleries. With the installation of art in the windows, it gives the effect of the buildings being an integral part of the downtown and actually helps to bring new businesses into the area. In 2009, the committee will be hiring a Downtown Manager to work with downtown businesses and identify deficiencies in existing retail. They will also be working to help transform the downtown and help bring people down there for events and incorporate more art, street design, clean ups and plantings.

These are just a few of the opportunities that will be coming forward for our community artists.

Main Street Oregon City: www.orcity.org/community-develop/main-street-oregon-city.htm

New Home for HeART of Oregon

The HeART of Oregon is unable to use the facilities at the Museum of the Oregon Territory. We are no longer able to participate in the fund-raiser for the museum without paying for the space. The amount necessary for the rental is out of our budget range so we are looking to partner with a new entity for a fund-raiser and art show. At our last board meeting, it was suggested to bring the proposal to the Main Street Program which I did at their last board meeting. I am meeting with the Vice-president of the Main Street program who is also on the Promotions committee with me and the event coordinator for the Abernethy Center.

This year, the Guild is going to ask for a percentage of the Silent Auction totals to begin a scholarship fund. We have been discussing the fund but haven't been able to secure any money to begin investing. There are several other locations in Oregon City that we will be looking into if the Abernethy is unavailable. The HeART of Oregon has been a big success in the past and has gotten a good reputation in the community for being a classic event. The show will go on, it's just a question of where and when.



Three Rivers Artist Guild Gallery New Exhibition

**End of the Oregon Trail Interpretive Center.
Monday through Saturday, 11:00AM to
4:00PM, Sunday, Noon to 4:00PM.**

New exciting artwork has been installed as of September in the gallery. Represented are several new artists. You will find a good selection of hand crafted baskets with antlers, pottery, fiber, watercolors, photography, tole painted objects, acrylic paintings, fused glass and metal art. A good selection of artist designed greeting cards is also available. The gallery will be decorated for the Holidays with a wonderful selection of gifts and handmade ornaments.

The Gallery Committee would like to see additional artwork at the EOT gallery during the holidays beginning Tuesday, November 18TH.

On Tuesday, November 18TH from 11:00PM to 1:00PM we will be accepting handmade ornaments for the EOT Christmas tree. In addition, we will be bringing in two tables for additional space to accommodate paintings (no more than 9"x12" on your own small table top easel, not a working easel), small fused glass pieces, fiber art, et cetera. If you would like to show these items to the gallery committee please bring them to the November 10TH Guild meeting. Also, if you have Christmas cards or cards with winter scenes please consider bringing them in.

If you are interested in participating, please contact Jodi Dann, jodispalette@comcast.net or Glenda Richards, gmrartsy@aol.com by email. We will email you white pricing tags (same tags which are used currently in the gallery).

Re: TRAG Gallery

Heritage Partners, Administrators, for both the Museum of the Oregon Territory and the End of Oregon Trail Center have given TRAG notice to vacate the premises at the EOT by year end. Unfortunately, the Gallery does not make enough income

for the EOT to justify continuing the gallery. We have been most fortunate to have had a rent free space nor have we had to share in utility expenses. All business and families are going through some difficult economic times which has also resulted in the Gallery getting the boot. Our future is bright and something or somewhere is sure to surface when the time is right.

Sincerely, Glenda and Jodi



Board Members Still Needed

Slowly but surely this list is getting shorter. Thank you to those who have taken the time to step forward to fill these positions.

Positions still open

Advertising Coordinator, whose primary responsibility is to produce quality, consistent advertising for print media, posters, and postcards for all TRAG events. They would also accept advertisements for the newsletter and website and submit such to the Newsletter Publisher and Website Coordinator and submit TRAG advertising to local, regional, and national publications.

Website Coordinator is responsible for the development, maintenance, and updating the TRAG website, receive and place advertising and links onto the website with the assistance of the Advertising Coordinator and manage the domain name and renewal of subscriptions.



ZAPP™

This article was forwarded to me by one of our Guild artists. ZAPP™ was identified as something the Guild wanted more information on. Thank you, Nicole Burdette.

ZAPP™ is pleased to announce the addition of a ZAPP™ Help Section to www.zapplication.org! The ZAPP™ team has spent the last several months documenting the concerns, questions, and needs of artist applicants to ensure the new Help Section would address a broad range of issues experienced by ZAPP™ users. This update to the ZAPP™ site includes the addition of an application-assistance section, accessible by clicking on the *How to Apply* button on the site navigation menu; an image-preparation section, accessible by clicking on the *Image Preparation* button on the site navigation menu; and a comprehensive help section, accessible by clicking on the *ZAPP Help* button. ZAPP™ applicants can now find answers to most questions about ZAPP™ by visiting one of the help pages. From questions about ZAPP™ itself to tutorials for image-preparation software to application protocol and software compatibility, applicants now have a dedicated help resource available at <http://www.zapplication.org/zapphelp.phtml>.

Sincerely, The ZAPP™ Team



Board of Directors.

Lynda Orzen, President 2007–2009
orzep@bctonline.com
503.518.3073



Anne Jennings-Paris,
President-elect 2008
annejenningsparis@hotmail.com
503-722-1457



Renée Kohl,
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Jim Hall,
Secretary 2007–2009
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503.655.1716

Mindy Benfield,
Membership Coordinator
2008–2009
ben1323@aol.com



Teresa Kuchler,
Three Rivers Artist Guild Historian
teresa@camelotartstudios.com



Mary McCarty,
Volunteer Coordinator 2008–2009
mcfiber@excite.com
503.344.4024



Paula Lewis,
Newsletter Editor
paulalewis1@mac.com
503.475.1006

TRAG Gallery Contacts.

For information on gallery programming
and how to jury for the gallery, please contact:

Glenda Richards,
gmrartsy@aol.com
503.723.4248



Jodi Dann
jodispalette@comast.net
503.656.0572



Meeting Dates.

- November 10
- January 12
- February 9
- March 9
- April 13
- May 11
- June 8
- July 13
- August 10
- September 14
- October 12
- November 9
- December 14

Advertising Application for Newsletter

Please print legibly and be sure to fill out all applicable areas in this form to
place advertising in the Three Rivers Artist Guild newsletter.

Date: _____

Name: _____ Business Name: _____

Address: _____ City, State, Zip: _____

Phone: (home) _____ (other) _____

Email: _____ Web Address: _____

Please indicate ad size: Card size ad @ \$10.00 per issue 3 months run Card size ad @ \$25.00
 ¼ page size ad @ \$17.50 per issue 3 month run ¼ page size ad @ \$45.00

- Digital ad files: submit ads in .pdf and .jpg format. Other formats require preapproval.
- Ad sizes: Business card or ¼ page only. Please inquire about larger sizes.
- Submit black and white ads only. No color files please.
- Submit as digital files to: paulalewis1@mac.com.
- All files must be submitted no later than 2 weeks before the next meeting date.
- Information for the ad may be sent to paulalewis1@mac.com to set type, and develop an ad for placement.
- Please send completed form with payment only to: TRAG Newsletter, PO Box 2648, Oregon City, OR 97045
- Please submit your file information to paulalewis1@mac.com.

Open Studios of Beavercreek

October 24–26, 2008

Open Studios of Beavercreek celebrated their fifth year of promoting local artists. We had 30 artists, located at 14 studios. We were pleased that most of the artists from our June Tour chose to join the October Tour. Some new artists joined us and added to our quality and diversity.

To celebrate our 5TH year, we gave away five \$50.00 gift certificates to be spent at any one of the participating artists. Our visitors needed to visit 7 of the 14 studios to qualify and did not seem to be a difficult task. They were quite excited.

We estimate 200–230 visitors. Friday was slow, which lead us to ponder!! But Saturday and Sunday proved to be terrific days for all. The weather was beautiful, aside from the wind. The visitors to our studios were so upbeat and positive about the quality of the art and the settings. They hung around, chatted, and bought. The artist's feedback regarding the tour, expressed their sales to be more than expected. We surprisingly still found people who live in Beavercreek, and had not heard of the past Tours.

It was a good weekend. The Open Studio planning committee works well together, and therefore, the Tour ran very smoothly. And now, we're on to June. If you might be vinterested in joining the June 2009 Tour, setting up at one of the existing studio sites, the 2009 application will soon be found at our website openstudiosofbeavercreek.com. —Diane Wright



TRAG Membership

Membership Reminder. Membership fees are due in January for 2009. TRAG memberships run from January 1 through December 31 of the calendar year. You can either wait till the next meeting and give your membership fees to Glenda Richards or send them to TRAG, PO Box 2648, Oregon City, Or 97045. Fees are \$25.00 for an individual and \$35.00 for a household. In 2009, we will be asking all members to fill out an application so we may update our files. If you are currently planning on joining the Guild, we would suggest you wait till the January meeting to pay your membership dues. You are always welcome to join us at our meetings as a visitor.

General membership meetings are held the second Monday of every month at the Pioneer Community Center. The address of the Pioneer Center is 615 5TH Street in Oregon City.



Want Ads

For Sale. *Quicken Home and Business 2008.* Unused, purchased at Costco for \$64.99 to be used for the Guild. Board decided the package was more than needed at this time. This program is Windows® and Vista® compatible. Sale price \$40.00. May be purchased at a Guild meeting. Please contact Glenda at gmartsy@aol.com if you are interested or for more information.

For Sale. *French easel.* Paid \$145.00. Make offer. Call Glenda 503 723 4248 or gmartsy@aol.com.

Wanted. *Cabin in the Mountains.* Reasonable rate for a cabin (rustic or not but clean) to rent for one person up to five people at any one occasion. All adults and occasionally a potty trained 12 pound well behaved rescued dog might be a guest at some point. Dog does not shed. Call Glenda 503 723 4248 or gmartsy@aol.com.



Banner Design Contest Announced

Oregon City 150-year Celebration

As part of the State of Oregon's sesquicentennial, Oregon City has secured grant monies for the design, construction and installation of street banners. Cash prizes will be given to finalists in a banner design contest. A call to artists and details regarding design submission can be found at www.OC150.com.



Three Rivers Artist Guild Holiday Show

December 6TH & 7TH, 10AM–4PM

Pioneer Community Center. 615 5TH St., Oregon City

Applications have been received and all the booths spaces filled for our first annual Holiday Show and Sale at the Pioneer Center. The committee will be laying out the map for artist placements and hopefully we'll have flyers to distribute around town. There will be a wide variety of art available and many live demonstrations by the participating artists.

The Pioneer Center will be providing food at the event as a fundraiser for the center. So come down and join us for the weekend and get that special gift made by a local artist and help support our favorite Pioneer Community Center.

Committee Chairperson: Pat Wendt, pat@pats-hats.com

Committee Co-chair: Janice Gunderson, janicegunderson1@comcast.net



Park Place Pedestrian/Bike Bridge

Public Art Project

In January of 2008, the Clackamas County Board of Commissioners adopted the Public Art in Clackamas County Project Plan for 2007-2010 which describes the development process and importance of public art projects in various locations throughout the county. The 82nd Drive/Park Place pedestrian bridge is part of this plan. The bridge suffered from a fire in 2007 set by transients and is now in the process of reconstruction. A steering committee has been formed to begin a temporary public art project that will be on display between April and August of 2009. Its mission and purpose are to guide the development of the temporary artwork that will enhance the 82ND Drive/Park Place Pedestrian Bridge site, benefit the County citizens and bridge users, and ensure that aesthetic decisions are integrated and consistent with existing cultural values and principles. In December there should be an RFP out for artist review and submittal. I will definitely keep everyone updated regarding this project. There is a world of possibilities for potential pieces of art. The bridge should be reopened by the end of November. Those Guild artists interested in public art projects might want to get down and take a look.

Membership Application

To mutually enhance artistic and business skills through presentations, discussion and educational topics, providing networking and information regarding gallery openings, art shows in the community and art event updates. Please mail along with check to PO Box 2648, Oregon City, 97045 or bring to next meeting at 615 5TH Street in the lower level of the Pioneer Community Center and give to Membership Coordinator.

Name of Artist(s): _____ Business Name: _____

Address: _____ City, State, Zip: _____

Phone: (day/evening) _____ (cell) _____

Email: _____ Web Address: _____

In which media do you work? (check all that apply, and add brief description in the space below)

- Drawing Painting Printmaking Book/paper arts Photography Film/video
 Sculpture Fiber/fabric Ceramics Glass Jewelry Woodcraft
 Other

Please give a brief description of your work:

Galleries which currently represent you:

Website(s) on which your work is displayed and/or sold:

Please attach any current curriculum vitae, artist biography or artist statement.

Membership dues are \$25.00 per person and \$35.00 for a household. Dues run from January 1 through December 31 of the calendar year. Please note, membership dues are not prorated.

Dated: _____ 2009

Your Initials: _____

Membership Paid on: _____

MemappV5 10.08