

Three Rivers Artist Guild

Volume 1, Issue 1

November 2007



To mutually enhance artistic and business skills through presentations, discussion and educational topics, providing networking and information regarding gallery openings, art shows in the community and art event updates.

From your President

Greetings Artists,

Thought I would try putting all this information for our next meeting into a newsletter and think I have succeeded. We have been talking about distributing a monthly newsletter and thought I would try and find a good template-now I just need to figure out how it works! We'll see if anyone steps forward to take over this project for the future, no promises from me on this project.

I want to thank your Board of Directors for sitting through several meetings this past month to work on the proposed budgets for 2008 and begin planning for events that are coming up such as the HeArt of Oregon Show and the December 6 "Business After Hours" at the Gallery. The chamber is promoting this event as a kick off for our Christmas selling season. I will also post an invitation on the city's website to draw more people into the gallery for the season.

It is hard to believe this year is almost over and the guild membership has grown so rapidly. We are working hard to put together interesting work sessions for next year. We'd like to get some invitations from our artists to open their studios on a Saturday and show us how you make your art. It is up to all of us to keep the interest level high and the learning experience stimulating.

There are several events we will be hosting in 2008, the HeArt of Oregon Show in February and the First City Arts Faire in July. The arts faire has been increasingly successful in Oregon City and is one of the best organized events in the area-this has been told to me numerous times. The faire is also in need of committee members if it is to succeed for a 6th year. I have worked on the faire for 5 years and am compiling a handbook for the faire that will include everything a committee member needs to know, who to contact and when. Some of the committees that need to be formed by January are the artist registration, marketing and sponsorship committees. If you are interested in joining one of the named committees, please give me a call or email me. We need your time and talents to continue this successful event.

Sincerely,
Lynda

Three Rivers Guild 2008 Proposed Budget	PROJECTED	CURRENT	DIFFERENCE	PROJECTED	CURRENT	DIFFERENCE
INCOME	2007 BUDGET	ACTUAL BUDGET	FROM PROJECTED	2008 BUDGET	ACTUAL BUDGET	FROM PROJECTED
Annual Dues	2,000	1,890	-110	3,500		
Show Registration Fees	750	645	-105	2,500		
Commissions From Shows	150	90	-60	100		
Govt. Grants	0	0	0	300		
Private Grants	0	0	0	200		
Donations/Gifts (See Itemiz.)	300	195	-105	100		
Arts Faire Income	21,468	16,124	-5,344	14,911		
HeArt of Oregon Income	2,000	1,750	-250	2,150		
Total	26,668	20,694	-5,974	23,761		
Donations/Gifts						
Cline Glass		100				
Orzen - Food		95				
Carry Overs						
TRAG						
From 2007				9,379		
From 2006 to 2007						
Projected from 2008 for 2009						2,402
1st City Arts Faire						
From 2007		3,720				
From 2006 to 2007				3,005		
Projected from 2008 for 2009						3,650
HeArt of Oregon						
From 2007		0				
From 2006 to 2007				0		
Projected from 2008 for 2009						1,400
Grand Totals	26,668	24,609	-2,059	36,142		
EXPENSES						
Gallery Equipment & Supplies	150	100	-50	1,100		
Postage & Box Rental	20	10	-10	250		
Printing	75	63	-12	1,000		
Consultants/Speakers	150	0	-150	600		
Attorney	100	155	55	150		
Chamber Membership	160	160	0	160		
Gallery Grand Opening	350	254	-96	0		
Logo Development	100	81	-19	0		
Insurance	400	300	1-00	400		
Web Site Name & Maint.	0	0	0	1,000		
IRS 501-c-3 Certification	500	500	0	0		
Art Faire Expenses	16,782	13,119	-3,663	11,630		
Heart of Oregon Expenses	490	490		2,450		
Totals	19,277	15,233	-4,044	18,740		
TOTAL INCOME		24,609		36,142		
TOTAL EXPENSES		15,233		18,740		
DIFFERENCE		9,376		17,402		
RESERVE ACCOUNT				15,000		
AMOUNT FOR CARRYOVER				2,4028		

HeArt of Oregon Show

	2007	2007	DIFFERENCE	2008	2008	DIFFERENCE
INCOME	BUDGET	AMOUNT	FROM	BUDGET	AMOUNT	FROM
	AMOUNT	INCOME	BUDGET	AMOUNT	INCOME	BUDGET
Sponsors				1,000		
Gifts				600		
Booth Sales (25 @ \$50)						
2006 14 Artists @ \$35 each		490				
2007 25 Artists @ \$50 each				1,250		
Food & Beverage				1,000		
Totals		490		3,850		
EXPENSES						
Postcards - 5,000		210		450		
Advertising		150		500		
Banners & Signs				800		
Printing		100		150		
Food Vendor				500		
Wine Vendor				0		
Misc. - Supplies		30		50		
Totals		490		2,450		
TOTAL INCOME		490		3,850		
TOTAL EXPENSES		490		2,450		
TOTAL DIFFERENCE		0		1,400		

**MINUTES OF THREE RIVERS ARTIST GUILD
(TRAG)**

**October 7, 2007 - 7:00PM
Community Center
Oregon City, Oregon
41 People in Attendance**

Lynda Orzen opened the meeting and had everyone introduce themselves and state what medium they work in. She also told everyone that the present membership size of TRAG is 79 paid members. Considering the fact that TRAG started in May this is an excellent amount of growth in a short time. It is incumbent on the BOD to keep the interest high.

Lynda stated that the Board of Directors will be making up a set of proposed programs for 2008. These will include items such as:

- * Marketing of your art work
- * Grant Writing
- * Developing a portfolio and how to use it
- * Critique of art work in a constructive manner
- * Possibly having Saturday meetings for studio demonstrations
- * Having Open Studio meeting with demos
- * Invite members from other guilds to come and speak about how they operate and what kind of programs they have at their meetings
- * Have an Interview Programs for contact with a Gallery. Not every gallery is good for every artist. You need to ferret out which ones are good for your art work and personality
- * Have a featured artist every month to give a short presentation on the art and how they do what they do
- * Photographing your own work
- * Keeping members aware of shows around the area by developing a list and putting it on the web page
- * Could possibly have more than one demo at any one meeting so that members could see other types of work that is developed.

Minutes of the September meeting - Debbie made a motion to approve and the motion was 2nd and the motion passed unanimously.

The South Shore art show in Lake Oswego was mentioned and the manner in which the show is handled vs other types of shows was presented. Cards for the show were put on the table by the door so that any one who is interested could take a card. The show is November 2, 3, and 4.

It was mentioned that the BOD are developing a budget for TRAG for the remainder of this year and 2008 so that the members can see where the money is spent and how the guild operates. In addition it is necessary for TRAG to have a budget as a part of the 501-c-3 application and hopeful approval. There will be a budget presented at the next meeting for the membership's review and consideration.

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Jill Montgomery discussed the Skylight Gallery show that will be held in January at the County Building on Sunnybrook. The show starts on 01/10/08 and is for three months. It follows a show that Jim Hall has at the Gallery from October 4, 2007 through to January 10 that features wood art. The title of that show is "Gems in Wood".

EOT Gallery up-date - some of the turn-over at the Gallery went well. The art pieces are in the Gallery for 3 months and then some of them are rotated out with new coming into the Gallery. The turn-around time is 4 months.

Due to the retirement of Jude Welter as a Board Member it was necessary for the nominating committee to suggest some names for election to the Board. They nominated Bunny Lewis and Sharon Nyberg. Each gave a brief statement of their desire to serve on the Board. There was a secret ballot taken and Sharon Nyberg was elected.

TRAG is to send Ed LaPlante a "Get Well" card. He broke his leg and some other internal injuries.

Jim Callantine gave a presentation on "Packaging" your art work for shipping. He handed out a sheet of information on the size and other details for the three major shippers in the area - UPS, DHL and Fed Ex. A copy of this sheet is included in the minutes book. He presented the fact that things should be double boxed to be shipped with lots of packaging around the art piece and between the boxes to insure that you get the best protection. Large items should probably be crated.

Meeting adjourned at 8:40PM.

Agenda for November 12, 2007 Meeting of

Three Rivers Artist Guild

Pioneer Community Center, 615, 5th
and Washington in the basement
meeting room

Welcome and Introductions

Review and adoption of minutes

Treasurer's Report, Glenda Richards

Budget review and adoption for 2008
budgets, Jim Hall

Volunteer Connections, Sharon Nyberg

Studio Tour report, Krista Cary

Skylight Gallery update, Anne Paris

First City Arts Faire, Lynda Orzen

Interpretive Center update and
December 6 "Business After Hours"

Announcements

Presentation: Artist Statements, Jim
Hall

Open Studios of Beavercreek an Overwhelming Success

The Open Studios of Beavercreek began in October of 2004 with 6 artists living in the Beavercreek area outside Oregon City. The founders of the tour are Diane Wright, Krista Cary-Martenson, Blenda Tyvoll, Marion Gilliland, Bunny Lewis and Michele Thoensen. The goal of the tour was to promote their art in the community. In 2005 their numbers increase to 7. During their first June tour in 2007, there were 10 artists in 7 locations. During the October 2007 they now included 11 locations and 22 artists on the tour.

Were the artists pleased?

The participating artists couldn't have been more pleased with their results after months of planning. Such comments as these tell the story; "Cooperative effort of everyone working together, good sales, good traffic, beyond my expectations, many new faces, real community effort." These artists are truly not competitive with each other; as the entire tour succeeds, each artist succeeds. One studio estimated 500-600 visitors.

Were the customers pleased?

We hope this sampling of comments gives a clear picture.

"This was a well organized tour, beautiful postcards, good signage, website with map very helpful, reasonable prices, blown away by talent out here, beautiful settings, looking forward to June, delighted to visit artists' studios."

The artists were so excited by the number of people who actually showed up. You just never know, with so many choices. But they came and seemed to enjoy the drive, the weather (we put in a special prayer for the good weather), the variety of art, and the artist's surroundings.

The art viewed was both original and diversified. Folk art, sculpture, acrylics, jewelry, metal designs, water color, oil, fine furniture, ceramics, fiber, mosaics, soft pastels, fabric and beads and greeting cards. The majority of these artists are members of the Three Rivers Artist Guild. With the formation of the guild, artists are able to network and draw from the great variety of art provided by the guild artists.

Our goal is to add more diversified artists within the area. The next event will be in June 2007, so come on by and see what other artists we might find hiding behind their studio doors on the outskirts of Oregon City. Put our website on you favorites list for the 2008 events, www.openstudiosofbeavercreek.com.