



SERVING ARTISTS IN OREGON CITY AND SURROUNDING COMMUNITIES

Volume 6

February 2013 Member Newsletter

Issue 2

President

None

president@threeriversartistguild.com

Darla Lynn

Vice President and PR

vicepresident@threeriversartistguild.com
publicrelations@threeriversartistguild.com

Kathryn Kostow

Secretary

secretary@threeriversartistguild.com

Tonya Meyer

Treasurer

treasurer@threeriversartistguild.com

Glenda Richards

Member at Large

Sue Thomas

Membership Coordinator

membership@threeriversartistguild.com

Tara Choate

Webmaster

webmaster@threeriversartistguild.com

Linda Merry Gross

Art Gallery Coordinator

gallery@threeriversartistguild.com

Kerin Dimeler-Laurence

Newsletter Publisher

newsletter@threeriversartistguild.com

Mark your calendars!

The next TRAG General Member meeting will be on Monday, February 11th, 2013 at 7PM in the Pioneer Center. An important vote is scheduled - please be there!

We need your vote.

Due to health reasons, Joe Escriva has stepped down as President, effective immediately. In order to fill the vacant position, we will be holding a vote at the February meeting. Existing board members have stepped up to assume new responsibilities; you may also run for a position or nominate any present member.



There are a lot of exciting things coming up for us this year, and your involvement is vital to keeping our guild moving forward. If you feel passionate about any of the projects we're working on or feel that you could make a difference in the organization, please consider volunteering for a committee or running for office.

We'll see you on the 11th!

Bring the goodies!

The board is happy to announce that we will once again be serving refreshments at each general meeting! If you'd like to volunteer to provide cookies, coffee, tea or other snacks, please contact Glenda Richards: Gmrartsy@aol.com

Got an idea for TRAG?

Let us know!

suggestions@threeriversartistguild.com

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Lights, Camera, TRAG!



Be a part of our TV show! p. 9

Gallery Spotlight

Three Rivers Artist Guild operates a gallery located at 502 7th Street (Corner of 7th and Center Street), in Oregon City. We share a space with The Friends of the Library Bookstore.

Gallery News



Each month the gallery committee selects an Artist of the Month. Beth Daniell interviews each Artist of the Month and writes the article. Ingrid Aubry adds photos to create a beautiful finished biography, which is then included in the TRAG monthly newsletter, and featured on the TRAG web and Facebook sites. The biography is also framed and used in the gallery to highlight the individual work of the Artist of the Month. What an exciting way to honor our many unique and talented artists, and provide exposure to the community and each other.

In 2012 the Gallery welcomed 21 new artists who had the opportunity to display for the first time. We are looking forward to showcasing even more new artists in 2013.

If you are interested in signing up for an upcoming quarterly rotation, please email us:
gallery@threeriversartistguild.com

Come to the TRAG Gallery this month to support your fellow artists - and bring a friend!

Showing this rotation:

- Randy Ainsworth
- Becky Albeke
- Barb Anderson
- Sue Anderson

Ingrid Aubry
Gerry Jay Boyer
Kerin Dimeler-
Laurence
Joe Escriva
Linda Gross

Showing in the Gallery is one of the many benefits of membership!

Please remember that as a member you can continue participating in the TRAG Gallery, as well as exhibiting in the 221 Installations, Art in the Windows programs, or the Holiday Show. You also can enjoy having your artist page on the TRAG website, and receive a monthly newsletter, as well as reduced fees for First City Celebration that draws around 3,000 shoppers to Main Street Oregon City.

2013 promises to be an exciting year for TRAG members as we currently developing a TV show with Willamette Falls Media Center and the Hopkins Tree Farm. We are also expanding our exhibit programs to include Haggen Food & Pharmacy, and bringing back the education part of our monthly General Meeting.

Don't forget - it's your membership dues that help us continue to run so many programs. Your membership benefits everyone!

Renewal of your membership dues for 2013 are \$30. for one person, \$40. for 2 living at the same address, and \$10 for students under 21 due ASAP. Write a check payable to TRAG and mail to TRAG, P.O. Box 2648, Oregon City, OR 97045 or bring your check or cash to the Feb. general meeting. You do NOT need to fill out another membership form if you are already a member and nothing has changed.

Janice	John M Miller	Pat Wendt
Gunderson	Rhondi Myra	Jeff Willard
Peggy Hayes	Karla Piatt	Marilyn Woods
Jeannie Hemming	Marilyn Peterson	
Darla Lynn	Dennis Stafford	
Gail Maire	Tammi Thomas	

Many thanks to the Gallery Committee for making this possible!

Linda Merry Gross • Barb Anderson • Ingrid Aubry • Lynne Collum •
Beth Daniell • Kathryn Kostow • Holly Kroening

Want to be the next Artist of the Month?

Contact Linda Merry Gross about showing your work in the Three Rivers Artist Guild Gallery!
gallery@threeriversartistguild.com

Don't forget! You must be a paid member to show in the gallery! Please bring your payment to the general meeting or contact Sue Thomas:
membership@threeriversartistguild.com

February 2013 Artist of the Month: Jeannie Hemming



Jeannie Hemming's EtchArt looks fragile, but it's not! Each etch undergoes a special preservation process for safe handling and shipping. Like the Etch-a-Sketch® itself, her drawings can last for decades!

As a child, Jeannie enjoyed etching during



long car trips and vacations, often giving her complex etches to friends and relatives as gifts. She dropped etching as an adult, though, until she found an old Etch-A-Sketch® and brought it to her daughter's volleyball games to entertain the girls between matches. Onlookers were amazed by her EtchArt and soon she was producing her unique 'continuous line' portraits and theme drawings on commission.

Late 2009 marked the first expansion of Jeannie's unique artwork to competitions and gallery showings. She won the National Etch A Sketch® 50th Anniversary Contest in 2010, and also won a top award in the "CompeteART" Open Media Art Contest of Lake Oswego in 2011. Varied

examples of her current works are on display through February 2013 at the Hawthorne Hophouse (4111 SE Hawthorne, Portland), online at www.etches-etc.webs.com, and www.threeriversartistguild.com, and on her Facebook page: Etches-Etc, by Jeannie Hemming. Reach her at jh_etchesetc@yahoo.com to discuss ordering custom etches and to book her real-time etching at parties and special events!

EtchArt is a "young-at-heart" art form, Jeannie says, that creates a special connection with its viewers. Every drawing is a challenge, though, because the entire composition must be drawn as a single continuous line! Yet Jeannie finds satisfaction in overcoming the art form's constraints: "To me, creativity is about building ON the constraints we encounter in art – in LIFE," she says, "and allowing those constraints to push us beyond expectation. The underlying message of my EtchArt is really about shifting our perceptions, and being willing to dive into challenges with a creative attitude."



TRAG General Meeting Minutes

TRAG General Meeting

January 14, 2013

Minutes

The meeting began with the introduction of guests and new members.

Announcements from the President: Joe Escriva announced that our aim this year is to have a speaker at every general meeting.

Treasurers Report: Tonya Meyer presented the monthly Treasurers Report (copy attached).

Committee Reports:

Holiday Show: Carol Bresky reported on the results of the 2012 Holiday Show and announced the dates of the 2013 show with memory tokens: 7-8 December, 2013. Some news from the 2012 show (also see the Newsletter): The raffle was popular and also provided some useful survey information, including the start of an email list. We had good feedback; good sales; good music; but tight budgets. Advertising through signs, newspaper, social media and word of mouth, were all helpful. Discussion: Could the show be opened to artists from outside of TRAG, maybe for a higher booth price? This show is a benefit of TRAG membership, but maybe more artists would be useful.

First City Celebration: Tonya Meyers and Carol Bresky are tracking the planning for the 2013 celebration. The planners are currently looking for feedback about dates. Contact Carol to get a link to the Doodle poll. Discussion: Popular ideas include: Avoid conflicts with other regional craft fairs; keep a consistent weekend (which has been the last Saturday of July). Expect the date to be set by the end of the month.

TRAG Gallery: Linda Merry Gross handed around the sign-up list for the 2013 gallery rotations and gave some background information about getting into the gallery for new members. See website for gallery regulations. New members are especially encouraged to participate, but be aware that the gallery is juried and dues must be paid. The gallery has five new artists this rotation. Please volunteer in the Gallery if you have time!

Newsletter: Kerin Dimeler-Laurence has sparked up the TRAG newsletter and invited folks to participate by submitting stories. In the near future the newsletter will be all digital and sent out by email and posted on the web

page. It now has clickable links. Discussion: Kerin is hoping to set up a resources sharing section. There is already a section on the Artist of the Month in the gallery; how about some other features on TRAG artists?

221 Gallery and Art in Windows: Darla Lynn announced that the new rotations in these venues started at the first of the month.

New Business / Upcoming events:

Art & Crab Fest: Linda Merry Gross passed out a signup sheet for the 2013 Art and Crab Fest, a benefit for the Museum of the Oregon Territory. The festival is February 23, 2013 at the museum. Seven spaces for own tables and nine spaces for 5' supplied round tables. The location is indoors and the booths are free with no commission, except for a donation of art for an artist auction to benefit the Museum. See the beautiful view from Kerin's booth last year in the Newsletter. Contact Linda Merry for more information.

So you want to be on TV? Darla Lynn is scoping out a Willamette Falls Media Center opportunity for TRAG publicity. The idea is to produce a 30 minute show for the Guild once a month. Initial aim is for a minimum of five shows. The programs would feature seven minute interviews of three artists each month, fashioned after Oregon Art Beat. The programs could also feature the TRAG gallery and other events. The media center has sets and equipment, but we can also go on site to film in studios. Darla is looking for a committee chair and committee. The committee will likely require a significant time commitment (5 to 10 hours / month after the initial set up). Our shows will belong to TRAG and we can post them on our web site; on Youtube etc. We need editors, camera, lighting and sound system operators, interviewers, set/staging, scripts, host/hostess, etc. Training would be required and highly useful. This should be a fun and creative program, but challenging. Darla passed a sign-up sheet around; the more volunteers the better. Discussion: How about using an intern from Clackamas Community College for the start-up?

TRAG Facebook page: Darla Lynn invited everyone to take a look at TRAG's Facebook page. Facebook is an interesting way to network art with an international scope. Hundreds of online art galleries are available. It also provides feedback from viewers (demographics, reach, etc.).

Poster Contest: We got four posters submitted to the poster contest. Vote tonight on your favorite (gold stickers provided). Most votes gets \$100 first prize; \$50 for second prize. Purpose of the posters is to advertise TRAG membership.

Upcoming Speakers:

February: Hopkins Tree Farm will be coming in to talk about their program.

March: A three person presentation entitled "I think I am an Artist; Now What? The 12 step program to overcome your hobby and become an artist".

Next Meeting: February 11, 2013 at 7:00 pm (Happy Birthday Joe!).

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Meeting Minutes of the General Meeting
November 12, 2012

Meeting was called to order by President Elect Todd Ingham at 7:03 PM.

A greeting of Welcome was extended to the membership and to visitors.

First order of business was the official announcement naming Tara Choate as Webmaster, Darla Lynn as Public Relations, and Kerin Dimeler-Laurence as Newsletter Editor..

Secretary report – Approval of last month's general meeting minutes. Motion made by Linda Merry Gross which was seconded by Marilyn Woods.

Bill Oyen gave the Treasurers report minus the sales from the TRAG Gallery for the month of October. Check had not been received yet from the Friends of the Library. Bill explained that in the past our tax liability has been an estimated one thousand dollars. At the suggestion of our CPA, we were encouraged to gift money to reduce our tax liability. This lead into the announcement that the Board approved awarding seven elementary schools in Oregon City \$150.00 each to use at their discretion in the enrichment of children.

Report from Pam Nichols from the 221 gallery indicated that rotation is in December. She announced that she needed someone to take over her current position as she

was coming up on her two year commitment. Her co-chair is Susan Schenk. Work is rotated every four months and she feels that her committed total hours every four months is around four to six hours.

Report from Bunny Lewis for Art In Windows. Rotation for Art In Windows is every three months. January begins the new rotation. Current businesses are Premier Choice Insurance, Coffee Rush and Clackamas Medical Clinic.

Report from Terry Rocheleau for the Holiday show. Attendance is down from last year with only thirty two individuals signed up to participate. She explained that due to the low sign up that the committee had to borrow \$435.00 for the cost of publicity/signs. Fortunately they have two free musical events: a barber shop group on Saturday and a Heart Strings on Sunday. Today the Clackamas Review interviewed Carol and her at the TRAG Gallery so they are hoping the article will appear to give the show a boost in participants. Also the Board passed paid membership for five students for volunteering their time at the Holiday show.

A discussion followed on a Donation container. Any monies collected cannot benefit the Guild they must be donated to a worthy cause or to Meals on Wheels due to the fact that we pay no rent for our meeting space nor for the space for the Holiday show.

Discussion regarding the applying for a 501c3 followed. Sue Thomas has volunteered her husband to take a look at the application.

Report from Beth Miles for the Newsletter. Kerin Dimeler-Laurence was introduced as the new newsletter Chairperson.

Tara Choate for Website announced we now have a Blog. Darla complimented Tara for her excellent work and diligence in providing the Guild with an website.

Visitor Cherilyn SunRidge was introduced.

Report from Linda Merry Gross for the TRAG Gallery. She announced the new committee members as Beth Daniell, Holly Kroening, Kathryn Kostow, Barbara Anderson, Lynne Collum and Ingrid Aubry.

Linda Merry gave a detailed report on why we were fortunate to have the space vs. securing a separate rental

space. The gallery has 450 square feet. Twenty five percent of the sales goes to the Friends of the Library, which works out to an average monthly rent of \$347.00. If we were to secure a separate rental space we would be tied into a lease, any employee handling money would have to be bondable, we would have utilities to pay, a cash register to purchase, insurance to be increased, business license to secure et cetera.

Linda Merry indicated that in the 2013 budget we will be able to purchase a neon sign and new card racks.

Darla Lynn is our new Public Relations person. She will be working diligently to increase our exposure.

Todd indicated he will be stepping down as his commitment being a stay-at-home dad with two sons which need his full attention. He is a den leader and will be coaching his son's soccer team. Offering to step into the position is Joe Escriva.

Joe announced all of the candidates which are as follows:

Membership at Large – Glenda Richards

President – Joe Escriva

Secretary – Kathryn Kostow

Treasurer – Tonya Meyer

Vice President – Darla Lynn

Each candidate gave a short presentation about themselves.

Unfilled positions remain at Volunteer Coordinator and Historian.

Susan Schenk made a motion to accept the slate as presented. Seconded by Bill Oyen. Passed.

Announcements: Lynda Orzen as Chair for the Friends of the Library announced that there will be a yearly luncheon on Thursday, December 6 from 11:30 to 1:00 at the Ainsworth House. If you wish to become a "Friend" she encouraged you to attend. There will be a raffle.

Todd thanked the membership for attending.

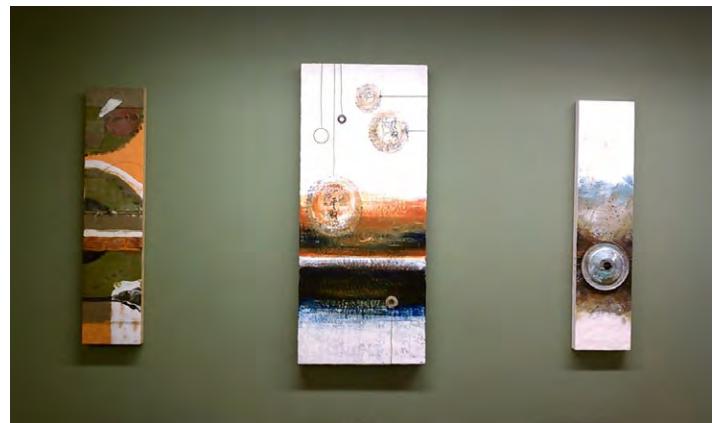
Meeting adjourned at 8:10 PM

Next general meeting will be on January 14, 2013.

Calls for Artists

Art in Windows

- Hello fellow artists, I hope you all had a wonderful holiday season.
- We are now in the process of seeking out artists to be part of our Art in Windows program for the coming year. This is a wonderful opportunity that allows you to show your art work in a local downtown Oregon City business. We rotate in new artists every three months throughout the year.
- This gives you time to display your work, while still keeping things fresh for the community. At this time we have two Oregon City businesses that show our beautiful artwork through the Art in Windows program. Currently Jodi Dann has some of her Acrylic paintings displayed at Premier Choice Insurance Agency. The Clackamas Volunteers in Medicine is showing some of June Clapp's lovely watercolors. If you would like to participate, please contact me at purplehazebunny@q.com. If possible, please attach a sample of your work in the email.
- Thank you,
- Bunny Lewis, Art in Windows Chair
- 503-407-1480



221 Gallery

- The 221 Gallery is a public art installation program that puts local 2D art on display in local businesses.
- The 221 Committee will choose 5 artists for each new 3-month rotation.
- If you're interested in showcasing your work, contact Pam Nichols and Susan Schenk: 221gallery@threeriversartistguild.com

Call to Watercolor Artists

The Palouse Watercolor Socius (PWS) is pleased to announce a call to watercolor artists from the states of Idaho, Washington, Montana and Oregon. PWS is hosting a four-state juried watercolor competition to hang at the University of Idaho's Prichard Art Gallery. The show will open in conjunction with Moscow's Artwalk on June 14, 2013. Artwalk is a popular annual event in downtown Moscow with opening night at galleries drawing as many as 600-1000 patrons.

The juror is artist and former gallery owner, Nancy Taylor Stonington. Her artworks are owned by more than 100 corporations and she has held more than 100 one-woman shows. There will be at least \$3,000 in cash plus merchandise awards. Entry deadline is April 1, 2013.

We ask that you share this information and opportunity with members of your watercolor society. Questions and/or inquiries may be directed to: pwsartists@gmail.com.

Accepting applications now!

Crafty Wonderland's Super Colossal Spring Sale!

Saturday, May 11th, 11am-6pm at the Oregon Convention Center Exhibit Hall D

<http://craftywonderland.com/apply/>

Hurry, applications due 2/15!

Gresham Art Walk

July 20th 2013, from 9 a.m. to 5 p.m. in Historic Downtown Gresham

<http://greshamartwalk.com/2013/application.html>

Sandy Mountain Festival

Saturday-Sunday July 13-14, 2013 at Meinig Memorial Park, Sandy, Oregon

[http://www.sandymountainfestival.org/artist/
Application2013.pdf](http://www.sandymountainfestival.org/artist/Application2013.pdf)

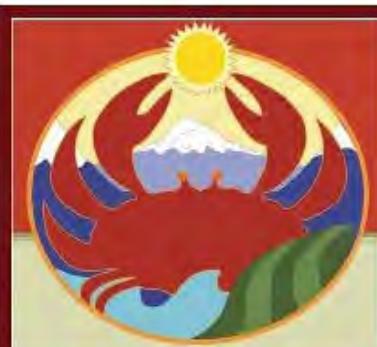
Know of any other local or regional shows accepting applications? Get the word out!

newsletter@trhreeriversartistguild.com

Community Happenings

- RACC Workshop: To be or not to be a 501(c)3 and how (A panel discussion)
- Ever been curious about becoming a 501(c)3 or are on the verge of taking that leap? This panel discussion will give you a little more information on the pros and cons, things to contemplate and the 'how to's' of becoming an incorporated 501(c)3. We will hear from the local "Art Cop", locally based nationally acclaimed Arts Consultant, two small sized organizations at differing stages of being a 501(c)3 and one that decided it wasn't the right choice, at this time. The content of this panel discussion are directed toward individuals and groups who are considering, or are in the process of, incorporating as a not-for-profit 501(c)3.
- We will discuss:
 - Benefits of Incorporation
 - Legal Definitions
 - Process for Incorporating
 - Organizational Structures
 - Relationship of Professional Leadership and the Board
 - Overview of the Role, Responsibilities and Function of a Board
 - Contributed Income, Grants
 - Case Examples
 - Questions and Concerns.
- Panel: Kohel Haver, George Thorn, plus three representatives from small to mid-sized organizations at different stages in their careers that have experience with this process.
- To be or not to be a 501(c)3 and how: A panel discussion
- Date: Wed., Feb. 20, 2013; 4 p.m. – 7 p.m.
- Location: Architectural Heritage Center, 701 SE Grand Ave. Portland, OR 97214
- www.VisitAHC.org
- Cost: \$25
- For registration, accessibility and translation needs or questions please contact: 503-823-5111 or email info@racc.org.

Community Happenings



CRAB FEST 2013

SATURDAY FEBRUARY 23rd

MUSEUM OF THE OREGON TERRITORY

211 TUMWATER DR OREGON CITY, OR 97045

SOMETHING FOR EVERYONE

FRESH OREGON Dungeness CRAB* ASIAN COLESLAW* PASTA* CRUSTED BREAD* BEER-WINE-POP

CRAB FEST

TWO SEATINGS

4:00 – 6:00 PM

6:30 – 8:30 PM

\$50/PERSON pre event

\$55/PERSON at the door

Includes \$25 charitable contribution and
supports Clackamas County heritage

ARTS & CRAFTS SHOW

PRESENTED BY THREE RIVERS ARTS
GUILD & LOCAL ARTISTS

12:00 – 8:00 PM

SPONSORSHIPS

STAR 1 - \$1500 – 10 Crab Fest Tickets,
plus the use of Murdock Gallery for your
event plus sponsorship recognition

STAR 2 - \$500 – 8 Crab Fest Tickets
plus sponsorship recognition

STAR 3 - \$200 – 2 Crab Fest Tickets
plus sponsorship recognition

In kind donation – 2 raffle tickets plus
sponsorship recognition

SUPPORTING CLACKAMAS COUNTY HISTORICAL SOCIETY
501(c)3 #93-6024919 Call 503 655-5574 or 503 657-1526

Get involved in your guild!

It's TV time!

Last month, several TRAG members met at Willamette Falls Media Center to tour the facilities and learn about what is involved in producing our own cable access TV show. The WFMC is a volunteer-run organization and its facilities are free to use for community members - and is especially eager to support community organizations like TRAG!

Steve showed us the various studio accommodations, the fabulous green screen, and of course the control and editing rooms. Everything we need is there. So, what is it that we want to do? Our goal is to create one 30 minute show per month and make it as successful as possible. Success means it reaches many people, is interesting and engaging for all ages and types of people, and is informative while promoting the artists of TRAG. We will highlight a medium or one specific theme for each episode and showcase many different artists that fit the theme. We'll have a mix of talk-show style discussions with artists and studio demonstrations, flavored with local events and gallery highlights.



Dennis Stafford stepped up as the Committee Chair, but he can't run the show alone. There are so many different aspects to producing a show, and so many ways you can help. We'll need volunteers to help with:

- Script writing
- Interviewing artists
- Working studio and field cameras
- Graphics and editing
- Working other equipment like microphones and lights
- Directing and producing
- Set design/staging

There is a monthly time commitment involved in this project, as well as mandatory training from WFMC prior to using their facilities. But many hands make light work. If there's any way you think you can help, contact Dennis Stafford:



redneckart@redneckart.biz

Of course, we'll also need interviewees. If you would like to be interviewed about your art, contact Dennis to get on the list!

We're still a ways out from seeing TRAG on local TV sets, but with your help we will get there. This is an exciting new opportunity, not only for TRAG as an organization, but for you as well. This is your opportunity to learn a new skill behind the camera or showcase your talent in front of it.

Learn more about Willamette Falls Media Center:
<http://www.wfmcstudios.org/>

The website features a clean, modern design with a black header and a white main content area. The 'TRAG Gallery' section contains a variety of artwork, including paintings, sculptures, and possibly fiber arts. The calendar is a standard grid layout with dates from January 1st to 31st.

Get online, and get noticed!

www.threeriversartistguild.com

Paid members can set up their artist info page on the TRAG website by sending photos of work and an artist bio to Tara Choate:
webmaster@threeriversartistguild.com

- Remember: the deadline for sending information you'd like included in the newsletter is the 25th of the month prior to publication.
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