



Membership Application

Name of artists(s)		
Business Name:		
Mailing address: City: State: Zip:		
Email and Web Address:		
Telephone numbers:		
Day:	Evening:	Cell:

In which media do you work? (check all that apply, and add brief description in the space below)

Drawing	Painting	Printmaking
Book/paper arts	Photography	Film/video
Sculpture	Fiber/fabric	Ceramics
Glass	Jewelry	Woodcraft
Other		

Please give a brief description of your work:

Galleries which currently represent you:

Website(s) on which your work is displayed and/or sold:

Please attach any current curriculum vitae, artist biography or artist statement.

Membership dues are \$25.00 per person and \$35.00 for a household. Dues run from January 1 through December 31 of the calendar year.

Dated: 2008 Your Initials:

Membership Paid on:

To mutually enhance artistic and business skills through presentations, discussion and educational topics, providing networking and information regarding gallery openings, art shows in the community and art event updates.



## From Your President

Hope everyone had a wonderful Holiday Season! We even got snow on Christmas; it doesn't get much better than that!

What an exciting first year for the guild! Even though our official opening date wasn't until March of 2007, we had a very eventful year. Even before we were open for business, the Art Action Alliance offered a showing by guild artists at their Skylight Gallery in January of 2008 with Anne Paris heading up the project. In March, Jude Welter was coordinating with Jayne Sligar at the End of the Oregon Trail Interpretive Center to host an art gallery. The guild was invited to participate in a "Recycled Art show" that accompanied a presentation by Secretary of State Bill Bradbury in June. Also in June, several guild members participated in an Open Studio Tour of Beavercreek. The guild was asked to host an art show and sale for the Clackamas Live Event in September—that was a learning experience!

On August 16, guild members hosted a "Business After Hours" with the Oregon City Chamber of Commerce and had a very good turn-out for the event. Chamber members were very excited to have a new art gallery in the community with so many talented artists. October saw another Open Studio Tour with increased participation by guild members and an increase in shoppers for the weekend. In December, the guild hosted a holiday event at the gallery with the Chamber with about 70 people attending. The gallery even made some sales that evening and hopefully more people shopped the gallery for that special holiday present.

Now we have a full year to look forward to, starting with the installation at the Skylight Gallery the first of January. There will be ongoing shows at the Gallery at the End of the Oregon Trail and in February the guild will be hosting the HeART of Oregon Show and Sale at the Museum of the Oregon Territory. This event will take place February 8 through the 10<sup>TH</sup> and will consist of an opening night reception on Friday with finger food, wine and a silent auction. Saturday and Sunday will be an artist show and sale. The guild will also be hosting the 6<sup>TH</sup> Annual First City Arts Faire in July. We'll keep you posted on this. Volunteers are still needed for this event.

In closing, I would like to express how proud I am to have served the first year as your President. I have taken this position very seriously and am so thrilled to see how far we have come in such a short amount of time. I especially want to thank your board members for all the time they have put in this last year. It has been a real joy working with Jim, Glenda, Connie and Sharon.

Thank you members for putting your time and trust in us!

Your Fearless Leader and Grand Pubah,  
Lynda

# Minutes of Three Rivers Artist Guild (TRAG)

November 12, 2007. 7:00PM  
Pioneer Community Center, Oregon City, OR  
46 People in Attendance



Lynda Orzen called the meeting to order at 7:05PM and passed out a roster for everyone to sign. She discussed an e-mail problem she has been having with some of the addresses, but will work to get them all straightened out.

The subject of a Guild Newsletter was discussed and the need for a member to take on the responsibility. Paula Lewis volunteered to do the newsletter.

Introduction of everyone and their medium was made.

Minutes of last meeting—Becky Albeke moved to approve the minutes as presented; Sue Eller 2<sup>ND</sup> the motion; carried unanimously.

Treasurer's Report by Glenda. We got money in the bank and she handed out a statement and it is included in the minutes book.

Budget for 2008. Jim Hall explained the proposed budget to the membership and the need for the budget, particularly in reference to IRS 501-C-3 requirements. Sherry Kovacs made a motion to approve the budget as presented; Russ Eversole 2<sup>ND</sup> the motion and it carried unanimously.

Volunteer coordinator. Sharon Nyberg explained why and how we need volunteers and how it will work. If you are interested in volunteering, contact Sharon at sharonnyberg@aol.com. She will act as a conduit for committees that need volunteers. Please contact Sharon if you have a need for volunteers to fill a committee position.

First City Arts Faire. Lynda stated that the Arts Faire is in need of new leadership for the 2008 show. She is willing to be the chair for the 2008 event only on the condition that 2 people will step up to assist her this year, and take over the chair role for the 2009 event. Lynda has been on the Arts Faire committee since its began 5 years ago and is compiling a handbook that will detail the complete operation of the Faire.

Beth Miles stated the website is in a trial state. Visit [www.2ihaststudio.com/trialsite158702](http://www.2ihaststudio.com/trialsite158702).

Brenda Tyvoll discussed the Open Studio show and how well it had done. They had, by far, the best show. There were some 500–600 people that visited the many studios. This resulted from good weather and good coordination.

Skylight Gallery Show. Anne Paris stated that the deadline for the show was soon approaching and the show will be from 1/10/08–4/10/08. They have only 6 people and they need at least 10 members of TRAG to participate.

After-hours show at the EOT. Need to make Christmas ornaments for the show and the tree at the EOT. Jodie and Glenda are in charge and there is no limit on articles or number of pieces in the show.

Brotje House in Milwaukie. They are having an Arts and Crafts show on 12/2/08. There is a brochure on the table for the show with all of the information.

Jim Hall made a presentation on marketing and what an “artist’s statement” includes and how to write one. He also discussed writing an artist bio or résumé and what is included. Handouts were given out and he also used a flip chart to discuss the materials.

Meeting adjourned at 9:05PM.

Submitted by Jim Hall.

## Agenda for January 14, 2008

- Welcome and Introductions
- Comments from the Pres
- Review and adoption of minutes and vote for approval
- Treasurer's report, Glenda Richards
- Gallery report, Glenda Richards
- Skylight Gallery installation, Anne Paris
- HeART of Oregon, Jim Hall
- Announcements
- Part 2 in a 4 part series on Preparing to Sell: Marketing Tools; business cards, letterheads, portfolios and websites by Connie Veenker
- Adjourn

## Meeting Dates

- January 14
- February 11
- March 10
- April 14
- May 12
- June 9
- July 14
- August 11
- September 8
- October 13
- November 10
- December 8

## TRAG Gallery

The gallery committee has been very pleased with sales considering it has only been in operation spanning a few short months. We purchased three new folding racks and hope to purchase one large card rack to replace separate smaller racks. The response from the public has been rewarding and we hope 2008 will bring even more visitors and increased sales. We would like to thank our artists for the good working relationship during these past months. We also would like to thank the staff at the EOT. We are very grateful to Jude Welter for all of her efforts to get this gallery off to a good beginning.

Artists who have not shown at the gallery and who have yet to be juried in, please submit your work to Jodi or Glenda for submission to the jury committee. At the end of January new artwork will be installed and current work will be removed. Date and time will be announced the second week in January. A sign up sheet for new artists will be posted at the regular January guild meeting. —The Gallery Committee.

For information on gallery programming and how to jury for the gallery please contact Glenda Richards. [gmrartsy@aol.com](mailto:gmrartsy@aol.com), 503.723.4248.



## Volunteer Opportunities

It's time again to start getting ready for the 2008 First City Arts Faire. This year Three Rivers Artist Guild will be hosting the event. With the many resources available through the membership of TRAG, this year's experience should be one of the best. Please consider volunteering for one of the following committees:

- Volunteer coordination – including traffic, information booth and artist assistance
- Sponsorship coordination
- Children's art
- Advertising
- Layout and Graphic design
- Food coordination
- Silent Auction

If you would like to be involved with any of these groups please contact Lynda Orzen at [orzep@bconline.com](mailto:orzep@bconline.com) or by phone at 503.518.3073. Your help with this event is greatly appreciated.



## TRAG Membership

General membership meetings are held the second Monday of every month at the Pioneer Community Center in their basement meeting room with the entrance on Washington Street. The address of the Pioneer Center is 615, 5<sup>TH</sup> Street in Oregon City.

Reminder: Membership dues are payable in January of 2008.

TRAG memberships run from January 1 through December 31 of the calendar year.



## 2008 Events

- HeART of Oregon Show and Sale.  
Museum of the Oregon Territory  
February 8, 9, and 10, 2008.
- First City Arts Faire.  
End of the Oregon Trail Interpretive Center  
July 12 and 13, 2008.  
Contact information for the First City Arts Faire applications and new artists to jury; Connie Veenker, [ppbdet@bconline.com](mailto:ppbdet@bconline.com), 503.632.3055



First in a series:

## Preparing to Sell

### How to Write an Artist Statement

At our November meeting, Jim Hall made a presentation on writing an Artist Statements. The Arts Action Alliance of Clackamas County had some additional information at a workshop in mid-November. The following is the information provided at that session with a link to the website below.

Artist Name  
Address  
City, State, Zip  
Phone:  
Email:  
Website:  
Artist Statement/Bio  
Content Suggestions

Writing an Artist Statement sometimes can be harder than making the actual work.

When faced with a blank page, the best thing to do is write down words that you would use to describe your work. Do the same for the process(es) you use to make your work—list the processes you use. The next step is to start to list those reading your statement need to understand it the first time they read it. You should also write in the first person, not in third person (i.e., “I made”, “my work”, etc.). You may also want to review past articles and reviews of your work. This info can help in the writing of your Artist Statement and might provide some quotes to include in your Statement. If you do include quotes, you must footnote the source!

An Artist Statement should not be longer than one page

**(continued)**

## Artist Statement (continued)

in length (unless you have been asked specifically to write a long one!). Some good Artist Statements have only been 3 or 4 sentences! Have at least one person proofread your Statement. It might be best to have two people read it—one who is familiar with your work and one who is *not* familiar with your work.

We have managed to extract several Artist Statements from our executive director as examples. You should also start to read other artists' statements when you go to exhibitions to get more examples. (Ask for a copy of a person's Statement you really liked. Remember not to plagiarize.)

This article is from the website below. Please visit it for more information: [www.artistsfoundation.org/art\\_pages/resources/resources\\_arts\\_statement.htm](http://www.artistsfoundation.org/art_pages/resources/resources_arts_statement.htm).

For more information: How to write and use an Artist Statement: [www.authenticpromotion.com/resources/marketingresources/artstatemt/index.html](http://www.authenticpromotion.com/resources/marketingresources/artstatemt/index.html).



Number 2 in this series will be *Marketing Tools* that will include business cards, letterheads and portfolios, to be given by Connie Veenker.

Number 3 in the series will be *How to Sell and Identifying Your Market* also given by Connie Veenker.

## Long House Studio. Now open in Oregon City.

Long House Studio is a gallery space recently opened in Oregon City. Currently, it features local artists, primarily from the Oregon City area.

The distinctive house, with its wrap-around columned porch, is located in the heart of the historic McLaughlin neighborhood at the corner of the newly remodeled 7<sup>th</sup> and Madison Streets. It is just a block up the hill from the Carnegie Center. "It has also been our home for the last eighteen years," notes Steve Majors, owner.

There is a wide range of art—from fine oils to bronze works, mosaics, jewelry, wood boxes, and wind chimes.

"Since we are such a small gallery space, it is a challenge to offer the range of mediums and price points to fit a new Oregon City gallery. Our walls are pretty full at this time, but we still have room for small, three-dimensional art (think shelf space). We have finally improved our lighting and a new sign is next in the works.

"We may be small, but that also allows us to offer that extra personal tour to each customer that walks through the door.

"This spring, we will be creating a pea-graveled, outdoor space for outside art. The fact that we also live on site gives us an extra level of security for this outdoor space. We are currently looking for more artists interested in our 'sculpture garden'.

"We are a thirty percent gallery," Steve says, "with a pretty standard commission agreement, geared to protect the artist."

Interested artists can contact Steve Majors at the Long House Studio, 503.657.7871.

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## Board of Directors

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Lynda Orzen,  
president 2007–2009  
[orzep@bctonline.com](mailto:orzep@bctonline.com)  
503.518.3073

Connie Veenker,  
president-elect 2007–2009  
[ppbdet@bctonline.com](mailto:ppbdet@bctonline.com)  
503.632.3055

Sharon Nyberg,  
past president 2007–2009  
[sharonnyberg@aol.com](mailto:sharonnyberg@aol.com)  
503.659.5791

Jim Hall,  
secretary 2007–2009  
[ochall@comcast.net](mailto:ochall@comcast.net)  
503.655.1716

Glenda Richards,  
treasurer 2007–2009  
[gmrartsy@aol.com](mailto:gmrartsy@aol.com)  
503.723.4248

TRAG Gallery contacts.  
For information on gallery programming and  
how to jury for the gallery, please contact:

Glenda Richards,  
[gmrartsy@aol.com](mailto:gmrartsy@aol.com)  
503.723.4248

Jodi Dann  
[jodispalette@comast.net](mailto:jodispalette@comast.net)  
503.656.0572

First City Arts Faire Application Committee.  
For the First City Arts Faire applications and new  
artists to jury for the 2008 event, please contact:

Connie Veenker,  
[ppbdet@bctonline.com](mailto:ppbdet@bctonline.com)  
503.632.3055

Anita Reuther  
[anitar2@aol.com](mailto:anitar2@aol.com)  
503.684.6004