

# Three Rivers Artist Guild

SERVING ARTISTS IN OREGON CITY AND SURROUNDING COMMUNITIES

Volume 9

March 2016 Member Newsletter

Issue 3

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Past President

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**Mark your calendars!**

The next TRAG General Member meeting will be on Monday, March 14 at 7PM at the Pioneer Community Center.

Greetings, Members!

At this month's meeting, we are thrilled to present:

Your four galleries in Oregon City operated by Three Rivers Artist Guild.

This is the time to present your suggestions, questions, and learn what we have to offer. We're just getting stronger and more vibrant with your help!!

Also, for you amazing members who are volunteering to help at Art Extravaganza on Wednesday, 3/16/2016, Suzi Anderson from Clackamas Arts Alliance will be meeting with all the volunteers at 6:30 (prior to the meeting) to go over training.

See you at the meeting!

**Got an idea for TRAG?**

Let us know!

[suggestions@threeriversartistguild.com](mailto:suggestions@threeriversartistguild.com)

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**Beautiful Beads**



Terry Rocheleau's Jewelry, p.12

# TRAG General Meeting Minutes

TRAG MEETING MINUTES – General Membership  
2-8-16

Meeting Location: Pioneer Community Center  
(Downstairs), Oregon City

Attendance: 36 Members, 1 Guests/New Members

Called to order at 7:07 p.m., by Linda Merry Gross, Interim  
President

Welcome & acknowledgement of guests, new members;  
opened floor to Board Members to give reports:

Treasurer’s report given

Secretary’s report given.

John Trax stepped up to be nominated for Vice President.,  
unanimous vote

Action: Cherilyn Sunridge, Marlene, Terri, volunteered to  
wrap chamber office gift baskets.

Action: Volunteers bring in toilet paper, paper towels and  
plastic bags, and plastic jars with lids to be used in the  
Three Rivers Gallery & Gifts

Presentations made by Suzi Anderson- Clackamas Arts  
Alliance and Lynda Orzen-Oregon City Festival of the Arts.

Members made announcements.

Meeting adjourned at 8:30pm.

## Welcome New Members!

Jeanne Kelley-Brown has her Esty site under JayKayBee  
Creations an is from Oregon City. She is a RAW artist who  
exhibited in their last November show. You can reach this  
collage and mosaic artist at [jbrownbean@comcast.net](mailto:jbrownbean@comcast.net)

Rhoda Bohr is also from Oregon City and does acrylic  
and mixed media paintings, cloth and paper mache and  
sculptures. You can reach her at [Rhobabes@msn.com](mailto:Rhobabes@msn.com)

*Are you a new member? Want to be featured here?  
Contact Membership Coordinator Sue Thomas:  
[membership@threeriversartistguild.com](mailto:membership@threeriversartistguild.com)*

## Wanted: Artists to Jury into Oregon City Festival of the Arts

Are you standing at the tracks, or ready to jump on the  
moving train?

The Oregon City Festival of the Arts is shaping up to be the  
premier art show in Oregon City for 2016. Jump on this  
train!

We have room for 60 artists and there are still a few  
opening available. We have many more capable and  
qualified artists in the guild that should be sending in  
applications.

Art shows of this type (First City Arts Faire) have a history  
of success in Oregon City. The art faire ran five years with  
the first two on the grounds of the Carnegie Library Park.  
The second year it was decided that the library park was  
too small of a venue so it was moved to the End of the  
Trail Interpretive Center. The Faire celebrated three more  
extremely successful years bringing in thousands of  
visitors for the weekend to enjoy the art work and meet  
the artists.

Help us make this “The Art Event” Oregon City has  
needed and wanted! This festival is going to be a huge  
success but it is up to you to decide if you want to be a  
part of the festival.

We’re even renting a digital billboard located traveling  
south on 205 for a week. The ads stay up for 8 seconds,  
rotate every 48 seconds and run 1,665 times a day. Think  
about the press we’ll be getting from just that!

This event is one of the few event where the artist is  
respected and pampered. The artists are the stars and  
without you, we will not have a successful festival.

Success doesn’t just happen, it takes a entire Guild and  
lots of volunteers to assist in the planning and participating  
in the event.

You can find more information on the Three Rivers Artist  
Guild website at [http://www.threeriversartistguild.com/  
oregon-city-festival-of-the-arts/](http://www.threeriversartistguild.com/oregon-city-festival-of-the-arts/)

## President's Message

I wish I had the words to express how proud I am of our members in this great organization.

YOU, our members, have made us exemplary individuals highly respected in our community.

Recently Tonya and I had the honor to except an award on behalf of Three Rivers Gallery & Gifts for the best place to shop in Oregon City. My greatest satisfaction is knowing the award is due to a tremendous group effort comprised of many noble hearts and many great artists.

At a recent nonprofit round table symposium I was able to brag about our board, who work hard to promote and facilitate the business of our guild. It reinforced for me how much you all do, and the support and dedication you have to our mission. We are so fortunate to have highly skilled individuals who not only have a passion for art but are also willing to devote time and effort to encouraging and elevating the arts in Oregon City.

The last few years have taught me how respected our Guild really is:

We are asked by other Guilds to give advice.

We are sent call for artists and invited to participate in events.

We are asked by other businesses to become pARTners in ART.

We are invited to tech symposiums, leadership conferences, and organizational events.

We are asked by other organizations to volunteer our time and art.

The last few years have taught me how giving our Guild members are:

At the Chamber of Commerce annual awards dinner, we had 12 gorgeous pieces of art on display for the business leaders in our community to bid on.

When elementary schools in our community request our donations, TRAG members graciously donate.

When Clackamas Arts Alliance presents Art Extravaganza, many members volunteer their time.

When you attend our general meetings or bring a guest, you support our efforts and encourage other members.

When you pass out our events or gallery postcards at your own shows, you help market our Guild.

When you share our reception and call for artists with other artists, your family and friends, you make a solid impact on our organization.

Your gracious act of donating a piece of your art, an extension of yourself, for a charitable cause or a few hours of your precious time gives more than you will know to our community and business organizations in Oregon City.

These selfless acts of kindness speak volumes of who we are and what all our members represent.

I wish I had the words to express how proud I am of our members in this great organization.

YOU, our members, have made us exemplary individuals highly respected in our community.

Thank you, members!

## Gallery News

### Three Rivers Gallery & Gifts Receives Award

At Oregon City Chamber of Commerce Annual Dinner

The Guild's Three Rivers Gallery and Gifts received the "Best Place to Shop in Oregon City" award at the Chamber's 2016 Annual Awards Dinner on Saturday, February 20th. The award is based on nominations by Oregon City citizens, compiled and submitted to a vote by Chamber committee members. We'll receive special award signage to display at our site.



Approximately 180 Chamber members and guests attended the dinner, held at the Elks' Grand Ballroom. Members Tonya Meyer and Linda Merry Gross represented Three Rivers Artist Guild.

"We've had an incredible year of sales," Linda Merry tells us, "and I'm so pleased that the Chamber is recognizing Tonya and our Three Rivers Gallery & Gifts volunteers for their incredible efforts. We're looking forward to another fabulous year at our gallery located inside Singer Hill Cafe."

### Three Rivers Gallery & Gifts has space for classes!

Now is the time to sign up to teach classes for 2105. Get on the calendar and share your passion for art.

The policy is as follows:

Class Fee - \$ 40 per day, payable in advance to TRAG.

Class Hours - anytime between:

9:30 a.m. to 3:30 p.m. Tuesday through Sunday

Suggested Number of Participants - ten or fewer

Classes need not be art oriented. (Poetry, writing, crafts welcome)

Instructor should bring supplies.

Pack out garbage and leave space neat and tidy.

No loud noises (musical instruments) or odors (Oil paints) allowed.

Space covered by liability insurance.

Questions and sign up to be directed to [classes@threeriversartistguild.com](mailto:classes@threeriversartistguild.com)



### Help us stay up to date!

In order to use our Chip reader at the gallery, we need to upgrade our iPad system to an iPad 3 or later. This will also require the purchase of a new Square Stand.

We must have our chip reader usable to comply with federal regulations.

If you are able to donate an iPad, stand, or funds to help us acquire these tools, please contact [gallery@threeriversartistguild.com](mailto:gallery@threeriversartistguild.com). Thank you!

Are you currently showing or have shown in a gallery? Share the gallery name, address, telephone number and/or website with our [webmaster@threeriversartistguild.com](mailto:webmaster@threeriversartistguild.com) and we'll keep a handy list for all our members to peruse and use.

## Want to be the next Artist of the Month?

Contact the Gallery Committee Chairs about showing your work at Three Rivers Gallery and Gifts!  
gallery@threeriversartistguild.com

Don't forget! You must be a paid member to show in the gallery! Please bring your payment to the general meeting or contact Sue Thomas:  
membership@threeriversartistguild.com

## March 2016 Artist of the Month: Jerilyn Walker

# Artist of the Month

## Jerilyn Walker Fine Art Jewelry

**Jerilyn's** jewelry is artwork that can be worn – timeless, one-of-a-kind pieces for a lifetime of wear. As one customer says, “Jerilyn’s jewelry is the artistic focal point set against the canvas of my clothes.”



This artistic connection with the wearer is no accident. Jerilyn’s work is sparked by her connections. Her inspirations flow from her connection with nature and her art sales are grounded in her connection with her sister.



Jerilyn’s jewelry-making grew out of that special sisterly bond. “It was my sister who put me out on the streets selling,” Jerilyn chuckles. The two share a



studio and a partnership known as “Sisters’ Cove.” With connections in both Hawaii and the northwest, you can find their work in Waikiki as well as the Portland metro area.

Jerilyn’s love of nature shapes her designs. “Nature provides the beautiful elements [for my artwork],” she explains. “An anthurium leaf, a twisted seed pod, or a perfect sand dollar . . . [can] remind the wearer of the mysteries of Mother Nature.”

Her inspiration spills over into her creative process as well. “I use precious metal clay and a detailed process to create work that is 99% silver,” she tells us. “In much of my artwork, you will find the exquisite remnant of the natural element forever contained within the silver form that remains after the firing process, creating one-of-a-kind pieces.”

“Won’t you see if my wearable art connects with you?” Jerilyn asks. You can reach her at [sisterscove503@aol.com](mailto:sisterscove503@aol.com).



## Artist Exhibit Program Spotlight

### Stephanie Gillette's Portraits

Stephanie Gillette's portraits bring the Roaring '20's to life in the Artist Exhibit Program, sponsored by the Clackamas County Arts Alliance. Stephanie is fascinated by the story of the flappers – women whose newly-found fashion freedom symbolized the arrival of deeper social and political opportunities.

"I looked on-line and in books for images of real women from the period," Stephanie explains, "and I gave each of them a name that was popular during that time. Each of the women has a different character." Every life-sized face is carefully composed in monochromatic compressed chalk, warmed by its sepia tones. One face is sassy, another takes a dramatic diva's pose, and a third seems rousingly resolute.



"These women, like my grandmother Wilma "Billie" Grabhorn, were strong, brave rebels against the corsets that society placed upon them," Stephanie tells us. "American women are what we are today because these women stepped outside their social boxes. I honor them by finding real photos of flappers and drawing them." Together, the six portraits form a sisterhood

of expression, reaching out from the past with confidence.

Stephanie tells us that the display will be going up in the County's Public Services Building (in the Social Services Gallery) in Oregon City and will be on display from February 11th through early May. Learn more at [www.clackamasartsalliance.org](http://www.clackamasartsalliance.org).

### Marilyn Woods' Abstracts



Guild member Marilyn Woods gives an abstract edge to the Clackamas County Arts Alliance's 2016 Artist Exhibit Program with her intriguing display at the Sandy Public Library. Her watery compositions are inspired by decades of her pottery work and its exploration of decorative glazes. These pieces translate glazing into 2D with their unpredictable flows and color formations.

Some suggest mountain landscapes, while others create fluid cascades and lava-like plumes. Each engages the viewer as layers of color reveal new points of interest. Her work is both soft and outspoken, calming the soul as it stimulates the mind.



If the Sandy Public Library is too far to drive, Marilyn's artwork is still only a click away! Go to [www.clackamasartsalliance.org](http://www.clackamasartsalliance.org) and then to the Artist Exhibit Program page, which will lead you to Marilyn's page and several of her images. Thanks to virtual views, her astounding art is just a click away!

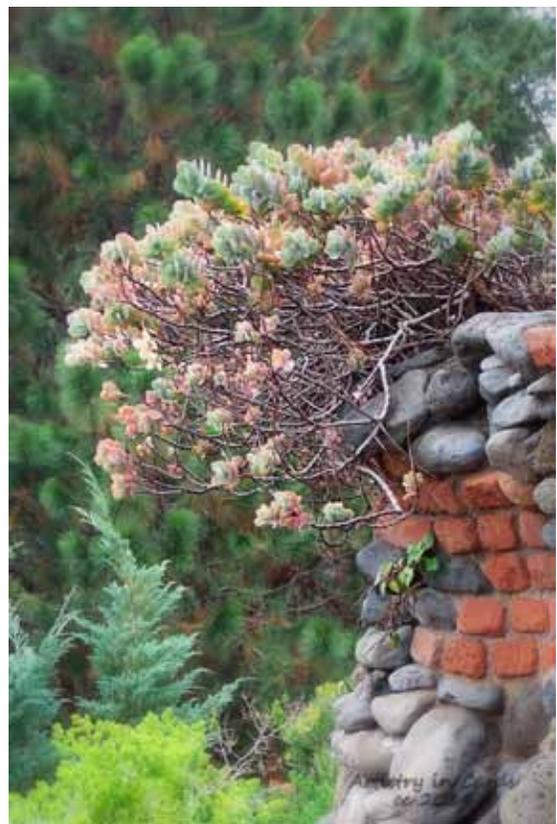
## Denise Gilbert's and Dorothy Sherman's Photography

Denise and Dorothy bring spectacular landscape perspectives to their photographic displays through the Clackamas County Arts Alliance's Artist Exhibit Program (AEP). Although the two are business partners and share the same medium, their distinctly different perspectives are shown in two separate locations.

Dorothy "loves travel and taking photos," her bio tells us, and "after living and travelling in China for thirteen years, it just seemed right to share some of the marvels I had seen." Her black and white imagery of China's decorative bridges brings the beauty of a foreign land into sharp focus. "Black Dragon Pool Bridge" shows the bridge's arched curve mimicking a dragon's serpentine back. "Bridge in Lijiang" doubles its size with its watery reflection in the river below, building on the Asian concept of "borrowed scenery." "White Horse Temple Bridge," "Kunming Park Bridge" and "Wuhan Bridge" combine architectural design with a meditative tone, offering a unique perspective on this ancient land.

Denise Gilbert tells us that she "has loved art her entire life" and launched into her current fascination with digital photography ten years ago. Her carefully composed images bring us closer to home in a comforting way. "Fall Time at Shevlin Park" shows a peaceful woodland stream crossed by a fallen log. The subtle hues and strong composition give the view a fine art feel – restful and dramatic at the same time. "Molalla Sunset" captures our local sky in brilliant peach and blue against the jet black silhouette of forest firs. "Grandpa's Milk Can" and "Vintage Steam Tractor Wheel" give historic significance to time-worn tools. "Overhanging Jade on Stone Wall" contrasts garden greens against the brick and stone of an aging wall.

Each artist offers new perspectives, drawing us inward as we look outward to the world around us. You can see Dorothy's work at the Sunnyside Health and Wellness Center Gallery (9775 SE Sunnyside Rd, Suite 200, Clackamas) and Denise's at the Happy Valley Library Gallery (13793 SE Sieben Parkway, Clackamas) through May 10th. You can also reach them at [artistryincards@gmail.com](mailto:artistryincards@gmail.com) and view their images on the AEP page at [www.clackamasartsalliance.org](http://www.clackamasartsalliance.org).



## At the End of the Oregon Trail (EOT) Interpretive Center Part One, Wagon #1 - Supplies for the Journey West

The pioneer past is literally at your fingertips in Wagon (Building) #1 at the EOT Interpretive Center, site of our Oregon City Festival of the Arts. You can see and touch many of the goods and supplies that pioneers might have chosen as they packed for the start of their long journey west. The replica provisioner's store, commonly called the "Missouri Room," starts your own journey through the Center's interpretive trail.



If you think you couldn't make the estimated 2,000 mile journey without your morning coffee, you're not alone! 5-10 lbs. of bulk coffee generally made its way to

the wagon, saving lives by requiring coffee-lovers to boil their water. Everything had to be measured by weight (including the 6 lb. coffee grinder), since the approximately 4' by 12' wagon could hold no more than 1,500 to 2,000 pounds.

This led to hard choices. A metal plow (40 lbs.) or a sewing machine (100 lbs.) might be tempting, but also bulky and heavy. Critical food supplies, including dried beef, bacon, beans, and a water barrel, could easily top 300 pounds. Even smaller items – a Dutch oven (10 lbs.), an axe (7 lbs.), or a musical instrument (6 lbs.), all had to be considered by size and weight. The Missouri Room offers each visitor a two-sided "Packing Your Wagon" sheet listing almost 80 items and their weight. You decide what you'll take as you add up your total payload. Nearby, an empty wagon-sized wood box shows just how small your travel space might be.

Also in the Missouri Room are two vignettes showing what pioneers would leave behind.



The first is a rustic home with woodstove, dining table, patterned china and a rocking chair. The second is a small schoolhouse, complete with reproduction



Moore McGuffey's Readers and individual student chalkboards. Looking from one side of the Missouri Room to the other, you can feel both the ache of departure and the yearning for a new and better life.

One of the best parts of the Interpretive Center experience is the chance to explore pieces of the pioneer's world first-hand. ("You can touch anything that isn't behind glass," the docent told me, smiling.) Feel free to open the McGuffey's Reader, to sit on a wooden barrel by a wooden checkerboard, or try on a pioneer-style hat. The full-size period dress even carries a sign reading, "Yes, it is OK to touch me." The pioneer past is literally close enough to touch.



March is when our Guild members enjoy touching and trying out new art supplies at the annual Art Extravaganza. It's also a great time to get in

touch with the past by exploring the supplies used by the pioneers. And Wagon #1 is just the beginning! In the next two newsletters, we'll explore Wagon (Building) #2 with its near-immersion movie experience of life on the way west, and Wagon (Building) #3, sharing life in Oregon City at the end of the trail. Learn more at [www.HistoricOregonCity.org](http://www.HistoricOregonCity.org).

## Guild Builds New Partnerships For the Oregon City Festival of the Arts



Anchored by our partnership with the End of the Oregon Trail (EOT) Interpretive Center, the Guild is working to give our artists a wider audience by coupling art with tourism. Our Festival partnerships give us a new platform to bring first-time tourists to Oregon City.

“The Abernethy Green is the perfect location to bring our community together and show visitors how much we have to offer,” notes Festival Chairperson Lynda Orzen. EOT Director Gail Yazzolino is gearing up for the new venue, too. “Besides offering to organize our [local] heritage sites for the Festival,” Lynda adds, “she’s also offered to provide sales of Oregon City products such as micro brews and cider. We are so grateful for her participation and excitement.”

Festival leaders are also partnering with local adventure tourism groups to promote future sight-seeing by land and water. “We are working with the biking community to create a ride to the Festival for the weekend,” Lynda explains. “Thomas Batty of The Bike Concierge has created many rides in the region that guests can schedule for future dates. Sam Devro of eNRG Kayaking will have kayak tours available for future dates that will explore the river around Willamette Falls.”

Additional tourism opportunities are being explored through our partnership with the Willamette Falls Legacy Project. “We hope to give guests a chance to . . . tour the Blue Heron Mill either during the weekend or a planned return

trip,” Lynda tells us. “We want to provide opportunities for guests to return to Oregon City and further explore . . . our sites.”

Besides our partnerships with local heritage sites and tourism entities, Festival leaders are reaching out to performing artists for weekend entertainment. Programming invitations are being sent to the Willamette Falls Symphony, Heartstrings Musical Duo, the Clackamas Repertory Theatre, Krayon Kids Musical Theatre Company, the Oregon City Children’s Theatre and others.

Lynda sums up our broad reach for this unique art festival, saying “our goal is to celebrate the cultural, historic and tourist riches of our community in one new event. Where better to hold such a gathering than here, where the pioneers first settled in the Pacific Northwest Territory?”



## Jerilyn's Jewelry and the Healing Power of Art

Jerilyn Walker's Featured Artist article (in this newsletter) mentions the sisterly bond that influenced her art, but there's even more to the story – a story of loss, grief, and of the art that gave her a new path in life.

"When my husband was diagnosed with cancer," she tells us, "it was a whirlwind of doctors and treatments, and he was gone in six months." The loss was a devastating shock. "Not only do you lose your spouse, but all your plans are gone," she adds. She attended grief therapy programs, "but they just made me sad," she confides. There seemed to be no way out of the intense cycle of loss and grief.



"This was when my sister stepped in," Jerilyn shares. During her marriage, Jerilyn had made a few pieces of jewelry for herself, just for fun, but had never really had time to pursue it seriously. Now her sister asked her to "ramp up" her jewelry-making.

"I started taking creative jewelry classes . . . learning to use metal clay," Jerilyn remembers. "I was with great people and it not only kept me busy, but I started feeling more positive energy. Yet it was scary to start over on all

levels. [When I started selling my jewelry], I burst into tears at one of my first Farmers' Markets. I told the lady at my table that I had just lost my husband. She had been through the same experience five years earlier and understood totally. She's now become one of my best friends."

Jerilyn's skill and success as a jeweler grew steadily, and the sisters' bond grew, too. Although Jerilyn's sister lives in Kailua, Hawaii, they share their passion for jewelry through their partnership, called "Sisters' Cove." "We each have a studio space in our homes that we share when we are together," Jerilyn explains. "We have our jewelry and sea shell frames in two nice galleries in Hawaii and we do a few shows there every year. My sister has come here every summer for six years to do events and festivals together."

Jerilyn is inspired by the healing power of art and the friendships it can bring. "Our creative side can be such a blessing," she tells us. "And I now have a wonderful group of creative friends all sharing good positive energy." That energy infuses the beautiful fine art jewelry she offers to eager buyers. She finds joy in knowing that healing "creative juices can flow and be a benefit to others."



## Springtime Greetings and Heartfelt Hopes Frame February's Gallery Reception



Spring-inspired pink lemonade and chocolate-dipped macaroons greeted guests at our February gallery reception. With over 40 participants and hefty sales, Events Coordinator Trieste Andrews was very pleased with the outcome. "Bonnie Moore and Bob Fuquay were a big help as the Artist of the Day and Gallery Manager of the Day," she notes.

The gathering gave her a chance to look back on the prior year's receptions and to look forward to this year's plans. "We've had a total of six [receptions] including this one," she explained, speaking of the new gallery reception program started in 2015, "and we've always been able to make it financially successful as well as [a great] chance to enjoy and share our art. I love that in addition to showing our art to the public, the . . . receptions are a great avenue for artists to network together for opportunities and ideas."

Trieste's success with the receptions may stem from her long-standing passion for party-planning. "When I lived in Connecticut," she chuckles, "our house was called the party house. We would regularly throw themed parties including murder mysteries on Halloween and river tubing parties down the Connecticut River in the summer." She continues, "parties can be such a great way to connect with old and new friends. And networking is so important for success in any business, especially in the arts community. When a chance to coordinate these [gallery] events came up last year, I jumped at the chance."

Trieste looks forward to 2016's gallery events. She would

like to do artist demonstrations again when good weather arrives and plans to add raffles to our mix. "This year we'll be doing a reception one month and then a raffle for art the next month. John Trax and Phyllis Flury will coordinate the raffles." Receptions are scheduled for May, July, September and November, while raffles are on tap for April, June, August, October and December. July's reception will be a breakfast event for the Oregon City Chamber's "Good Morning Oregon City" program.

Trieste is also excited about her new role as the Entertainment Chairperson for the Oregon City Festival of the Arts event on August 13th and 14th. "I'm really excited about bringing in entertainment to support and highlight the participating artists," she notes. "With six hours each day, I'm hoping for three larger stage groups and 3 smaller performing artists per day. We'll use the main stage for the larger performances and will put up a smaller second stage for single or duo artists. We're just at the very beginning of this and there are all kinds of possibilities. I just met with the Youth Music Project from West Linn to ask if they'd like to participate and they're very excited. I want to make sure that we reach out to our art community – not just the visual arts but performing arts as well."

With fresh ideas, great enthusiasm and a big heart, the Guild's 2016 entertainment plans are sparkling with energy. Contact Trieste at [trieste.andrews@gmail.com](mailto:trieste.andrews@gmail.com) if you'd like to help with either the receptions or the Festival's Entertainment Committee – and make sure to mark all the events on your calendar!

## Terry Rocheleau's Jewelry: Beadwork Behind the Scenes

Binding bits and pieces into a beautiful whole has always been Terry's gift. Her first quilt won the Blue Ribbon at the Yamhill County Fair. Later, her 50 artistic scrapbooks of family photos would become what her husband called her "little quilts." She was fascinated by the happy group she saw beading while on vacation in Netarts, on the Oregon Coast. "Once I tried it, I was hooked," she confesses. "I love the colors and textures – and the patterns I can make with them."

Because beads are easy to find at craft stores, the intricate skills required to create one-of-a-kind art pieces often go unnoticed. It begins with sorting through the many bits and pieces that make up the design.

Beads come in an endless variety of styles and sizes (including the inner diameter of the reamed hole and the outer diameter of the bead itself). The filaments (threads) that carry them vary in thickness, color, material and test strength (the amount of weight they can hold). A stiffer filament will make beadwork drape in a completely different way than a finer, more flexible silk. The long needles used to mesh the beads may be curved or straight; stiff or coiled and flexible. Specialized pliers grasp and join all types of hardware, including clasps, crimp beads, rings and jump rings. (See samples at [www.beadandbutton.com](http://www.beadandbutton.com).)

Once the elements have been chosen, the beads are worked in a variety of ways. Stringing is the simplest option, but more often they are stitched together in patterns with names as simple as "herringbone" and "ladder" or as inventive as "peyote" and "St. Petersburg chain." Flat stitched designs can be "zippered" or twisted into long tubular shapes, giving a third dimension to the design.

Light is another factor, bringing a sense of movement, sparkle and translucent magic to the overall design. As jewelry, the beads will generally be displayed while in motion, taking their final artistic element from the wearer.

Terry takes pride in developing her own designs. "I see patterns in books and find myself wondering how I'd change them. When I start a project, picking the beads and colors can take a lot of time. It can be really hard and I may start over three or four times before I find the right colors or beads. It usually takes me a minimum of 4 hours to do a bracelet if it's something I've done before. It can take 8 hours or longer for something new. Some of the spiral necklaces can take 18 hours and a lot of beads."

Throughout the long hours of trial and error, Terry remains inspired. She generally works in her bead studio, - a converted walk-in closet. "Yes, it is small," she admits, "but it's mine and I love it." She takes special joy in her work when she's able to visit Hawaii. "The light and color in Hawaii is so beautiful that it's not hard to spend hours creating new things there. I take beads with me – lots of beads. My husband is sure to point out that it's about 15 pounds to be exact." Given that a typical store-bought tube of seed



beads can weigh less than an ounce, you can see the depth and breadth of Terry's creative commitment!

You can often see Terry's richly-patterned creations in the Guild's gallery or at the Holiday Show, and can reach her at [jewelryforyou61@hotmail.com](mailto:jewelryforyou61@hotmail.com).



## WATERCOLOR WORKSHOP WITH BONNIE MOORE

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My name is Bonnie Moore. I am a watercolor artist and one of the members in the Three Rivers Artist Guild. I will be teaching a watercolor workshop on March 26<sup>th</sup> from 10:00am to 3:00pm. It will be held in the loft of the Singer Hill Café located at 623 7<sup>th</sup> Street, Oregon City, OR.

I will be teaching on how to use a limited pallet to create a beautiful floral. We will incorporate some of the principles of design and composition. You will learn about applying different washes to create the “glow” that is so beautiful in watercolor painting. At the end of the class you will have a completed watercolor painting.

Size is limited to eight students. Workshop fee of \$35.00 is payable in advance. All fees due by March 15<sup>th</sup>. Make checks payable to Bonnie Moore, 20595 SE Borges Rd. Damascus, Oregon, 97089. Fees are non-refundable.

Supply list will be posted on my web site or you can contact me and I will e-mail it to you.

To sign up or if you have questions contact me by e-mail at; [bonnie@mooreart4you.com](mailto:bonnie@mooreart4you.com) or call 503-957-7713.

Check out my website; [www.mooreart4you.com](http://www.mooreart4you.com)



## Calls for Artists



### Call to Artists - Oregon City Festival of the Arts

The Three Rivers Artist Guild is presenting an arts, culture and heritage event known as the Oregon City Festival of the Arts (OCFOTA) on August 13 and 14, 2016, to be held at the End of the Oregon Trail Interpretive & Visitor Information Center located at 1726 Washington Street, Oregon City, OR 97045. As artists and community leaders, our mission is to encourage and support all forms of art in Oregon City and Clackamas County. The goal of the event is to promote visual and performing artists, heritage community, tourism groups and local food and beverage vendors to create a unique community event. This event will be free to the public.

Your point of contact is Lynda at [OCFOTA@threeriversartistguild.com](mailto:OCFOTA@threeriversartistguild.com) - 503-313-0024

This is a juried art show open to residents of Oregon and Washington State. Non refundable \$10 jury fee application is due no later than March 15, 2016.

Jury results will be sent out 1st week of April, 2016.

Visit <http://www.threeriversartistguild.com/oregon-city-festival-of-the-arts/> to apply for show and remit \$10 non refundable jury fee.

If accepted into the art show, there is a \$100 exhibit fee which includes your booth space (10' x 10') and publicity for the Oregon City Festival of the Arts. (A \$35 fee will be charged for any check returned by the Artist's bank.)

HOURS OF OPERATION:            8-13-2016 - Saturday - 10-6  
   8-14-2016 - Sunday - 10-6





2551 N. Boones Ferry Road  
Woodburn, OR 97971  
503-982-6450  
www.woodburnartcenter.com

Dear Friends –

You are invited to enter your artwork in Woodburn Art Center’s 50<sup>th</sup> Anniversary Art Show and Sale to be held May 14-15, 2016.

The show takes place at our Glatt House Gallery, located in the Woodburn Art Center (WAC) complex. It celebrates 50 years of our involvement in the Woodburn community and beyond.

All artists, all ages, all media are welcome. Judges will award prizes according to the category of media (with photography having its own separate category) and status of artist (adult, or under 18). You may enter up to 4 pieces of your own original art for a fee of \$7.50 for each piece. Under 18 – free. WAC will take a 25% commission fee on each piece sold during the show.

Judges are Britt Anderson, Alexandra Opie and Loni Parrish. Britt, now of Eugene, taught photography at Pepperdine University for over 30 years and also worked for commercial clients. Alexandra, the chair of the art department at Willamette University, is an associate professor teaching photography and electronic media. Loni owns the Art Elements Gallery in Newberg and curates the Art of the Allison, a private collection of the Allison Inn & Spa in Newberg.

**Here is the schedule for the show:**

- Friday May 6 and Saturday May 7** Receiving (12-3 PM)
- Saturday May 14** Show opens at noon  
Opening reception (5-7 PM)
- Sunday May 15** Show opens at noon  
Pick-up of work (3 PM)

The following cash/equivalent prizes will be awarded -- Best of Show/Photography -- Best of Show/Artwork -- Best of Show/Under 18 -- Mayor’s Choice -- People’s Choice. This prize-winning work will be displayed in the Woodburn City Hall for a month after the show closes. In addition, First, Second, Third and Honorable Mention ribbons will be given in each category of medium.

The Call to Artists, the Rules and the Entry Form are on our website (www.woodburnartcenter.com).

Questions? Please contact Susan Black at 503-776-9082 or [susan@blackstarstudio.me](mailto:susan@blackstarstudio.me).

We look forward to having your work in the show! It promises to be a wonderful community event and celebration, a real showcase of local creativity – and it will not be the same without your participation!

Sincerely,

Woodburn Art Center



Applications are now available for the 15th Gresham Arts Festival which will be held on Saturday, July 16, 2016. It’s a day filled with “Look at that!” art, music, food and fun, turning the city’s historic downtown into a giant art gallery. Deadline to apply: May 1, 2016.

<http://greshamoregon.gov/artsfestival/>

## Guild Member Lynda Orzen Receives Oregon City's Citizen of the Year Award



Mayor Dan Holladay presented the City's Citizen of the Year Award to Lynda Orzen and fellow library supporter Karen Martini, Chair of the Library Foundation, at the Chamber of Commerce Annual Awards Dinner on Saturday, February 20th. (Both City and Chamber awards are presented at this special event.) The award marks a major milestone for Lynda, who chairs both the Friends of the Oregon City Public Library (FOCPL) and our upcoming Oregon City Festival of the Arts (OCFOTA).

"I think I've been involved with the library for about 20 years in some way," Lynda tells us, "and with the Oregon City Chamber of Commerce for about 18 years. I got Rockie, my grey [cat] at my first Chamber meeting, and my husband wasn't sure I should join . . . if I kept coming home with more cats! I have to credit my community involvement with our neighborhood coordinator at the time, Mary Palmer. Until the two of us started attending

neighborhood meetings, I was pretty much a recluse. Once I got a taste of volunteering, I went crazy for it!"

Lynda makes light of her many volunteer accomplishments, but her record is impressive. She was a founding member of our Guild eight years ago, received an award for her work with the library expansion last year, and has served as Chair of the Friends of the Oregon City Public Library (FOCPL) for the past five years. The Guild's gallery shared space with the FOCPL bookstore for several years before moving to its current location at the Singer Hill Café. (See the companion article in this issue about our new gallery award!)

Lynda views her many years of volunteering with deep satisfaction. "I look back on what the Friends have accomplished over the years with the transfer of \$100,000 to the Foundation for our library addition, working on the Political Action Committee to pass a \$6.5 million dollar bond, the day-to-day workings of the bookstore, setting up [our book sales] at the Farmer's Market, and working with Mo Cole, Library Director, on projects such as the library's 100th anniversary and the expansion's groundbreaking. I think my biggest pleasure comes from hosting the annual Friends luncheon and meeting all our Friends in a social setting."

Lynda is currently bringing her powerhouse of energy and expertise to our first Oregon City Festival of the Arts, scheduled for August 13th and 14th. It seems fitting that her broad interest in community activities is reflected in the Festival's broad reach to the visual and performing arts communities plus local cultural and adventure tourism. Contact her at [ocfota@threeriversartistguild.com](mailto:ocfota@threeriversartistguild.com) to take part in preparing for this exciting new event!

## Paint an Egret in Acrylic! with Melissa Gannon

Seeking to let go of realism? Want to make a colorful statement that is unique to you? Want some ideas about painting wildlife, water, how to add sparkle? Learn all that and more in this workshop! We will talk about brush loading, color application, value studies and composition! Bring one or more canvases or papers undercoated with light orange, all of your acrylic paints, several sizes of flat brushes, paper towels and if using heavy bodied acrylics, acrylic glazing medium to thin the paint. Class will include a demo.

**Saturday, March 19 • 10:00 A.M. – 1:00 P.M.**

At the Gladstone Senior Center  
1050 Portland Avenue in Gladstone, OR  
Questions: Call Melissa at 503-557-3963  
Cost: \$55.00

To register call 503-557-3963.

Or download registration form at:

[www.melissagannon.com/workshops](http://www.melissagannon.com/workshops)

See my work at: [www.melissagannon.com](http://www.melissagannon.com).

***Space is limited to register now!!!***



# 8 Ways to Build Credibility into Your Art Website

by Art Business Institute

Professional presentation will make a great first impression and help you gain traction. Here's how to start.

People who buy art or fine craft don't want to buy from amateurs – they want to buy from artists who know what they're doing. Although that should be fairly obvious, many artists give the impression that they aren't professionals when you take a look at their online presence.

Your art website is your headquarters on the internet, open to a global audience. To appeal to collectors, draw interest and make sales, your site must have credibility. This leads to gaining the trust that is essential in acquiring customers of all types.

Our checklist will help you increase your authority and credibility online:

1. Use excellent photos. You work hard in your studio to make beautiful art or handmade items. When you post poor photos of your collection, it hurts you more than you might think. Blurry, out-of-focus images, with inappropriate backgrounds or poor lighting come off as amateurish. Your competition has great photos; you need them also.
2. Include photos of yourself. Help your site visitors come to know you as an artist. Including a photo of yourself on your About page is important, to become more real to them and more memorable. Share shots of yourself working in the studio, at a gallery opening or a festival. This reinforces your involvement in your studio practice and as a professional.
3. Provide third party testimonials. Word of mouth carries more weight than advertising. Online reviews and services such as Angie's List exist because people trust other people's recommendations. Testimonials from satisfied customers are like gold, and can be placed prominently on your website. This is a very effective way to gain credibility.
4. Detail your expertise. Have you been working as an artist

for many years? Have you developed your own technique, which hasn't been used before? Have you taught a class, written a book or an article about what you do? Build your authority and your credibility by sharing that information on your website. Who is the expert on your own work? You are. Beginning there, describe how you work and how you have mastered what you do.

5. Keep it free from typos and grammatical errors.

Have you ever shopped on a website that was rife with grammatical errors or typos? Doesn't really inspire trust, does it? Make sure your own site is as perfect as possible when it comes to spelling and grammar. Review your website for any of these problems by reading each page out loud. This technique will help you spot problems more easily.

6. Include your bio and resume. What is your background, education and experience? Share those credentials on your art website. Include exhibitions you've participated in and awards you have received, as well as a list of group or solo shows.

7. Share press mentions. Have you been interviewed for an article on a blog? Is your work included in any magazine or newspaper features? Press begets press. Once a reporter or blogger has written about you, you are seen as newsworthy, which tends to recommend you for more press attention. You may even want to share the logos of the publications where you have received coverage on a "Press" page, or on your website Home page.

8. Update your site regularly. As events happen, keep your site current. Do you have a calendar of upcoming shows and fairs? Make sure you stay on top of that list. Are you coming out with new work? Upload images of your most current art or handmade goods. An out-of-date site looks abandoned, so you must review it regularly and keep it updated.