

# Three Rivers Artist Guild

SERVING ARTISTS IN OREGON CITY AND SURROUNDING COMMUNITIES

Volume 9

June 2016 Member Newsletter

Issue 6

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**Mark your calendars!**

The next TRAG General Member meeting will be on Monday, June 13 at 7PM at the Pioneer Community Center.

Greetings, Members!

At this month's meeting, we'll be giving you all the details on the upcoming ART JAM and the Oregon City Festival of the Arts.



It'll be a light and informative meeting.

Hope to see you there!.

**Got an idea for TRAG?**

Let us know!  
suggestions@threeriversartistguild.com

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**Ready to Teach?**



Bonnie Moore shares experience, p.7

# TRAG General Meeting Minutes

05-09-2016

Meeting Location: Pioneer Community Center (Downstairs), Oregon City

Attendance: 29 members, 1 guest/new members

Called to order @ 7:06 pm., by Linda Merry Goss, Interim President

Welcome and acknowledgement of guests, new members: opened floor to Board Members to give reports:

Treasurer's report given

Secretary's report given

Sue Thomas led us in demonstration of sketching/drawing. Sue showed us how she prepares her drawing journal by painting a light value of watercolor on pages ahead of time. When she is out and about and wants to capture a scene, she does a quick sketch on the colored background using a fine ink pen. The results are quite impressive.

Meeting adjourned at 8:15 pm.

## Welcome New Members!

Randy Blevins is a landscape photographer from Boring who for the past 3 years has had a booth at the Gresham Saturday Market selling photographs and can be reached at randyblevins7@yahoo.com

Tammy Misley from Clackamas paints in acrylics and can be reached at tammymisleyoriginals@yahoo.com.

*Are you a new member? Want to be featured here? Contact Membership Coordinator Sue Thomas: membership@threeriversartistguild.com*

## Congratulations!

Sue Thomas took 1st place at the Woodburn Art Center Show for her "May Cherries" oil painting May 15 and even sold a painting!



## Donations needed for Children's Art at OCFOTA!

We are in need of some more supplies for the Children's hands-on art booth for Oregon City Festival of the Arts. Chair Holly Kroening is looking for donations of the following items:

- Good quality paper for marbling (not just printer or construction paper!)
- Shaving Cream (for marbling)
- Eyedroppers
- Acrylic Paint for marbling
- Shallow disposable baking trays for marbling
- Paper Towels
- Hand Wash Wipes
- Plain Paper Plates
- Patterned Muffin Cups
- Tempera Paint

- Sponge Brushes
- Craft Felt
- Craft Foam Sheets
- Craft Glue (Like Aleene's Tacky Glue)

If you think you may have some of these items to donate, or if you wish to purchase items to donate, please bring them to the loft area of Three Rivers Gallery and Gifts. If you have any questions about the projects or supplies or would like to help Holly prepare the supplies (cutting foam shapes, trimming marbling paper, cutting felt circles for the 'CD fish', etc.), please contact her at hjkroening@gmail.com .

Every little bit helps!

## Calling All Aprons!

I am doing a series of oil paintings of older aprons, as they tell so much about women's roles. I need 2-3 more older ones that tie around or slip around the neck and some fringe or decoration or patterned material. I would be VERY careful with these and mail them back to their owners when done along with a photo of the final painting. If anyone could bring some to the next TRAG meeting, that would be wonderful. Thanks for your help. -Sue Thomas



## New Art Jam Venue Springs from OC Festival Plans

As Entertainment Coordinator for the Oregon City Festival of the Arts (OCFOTA), Trieste Andrews is always looking for new ideas and new festival venues. She was especially delighted when one new idea unexpectedly opened the door to a new art event – June 25th's Art Jam at the Singer Hill Café.

"I had decided to visit some of our community-based organizations to see if they would be interested in participating in [the Festival]," Trieste explains, "and I met with Cynthia O'Brien, the Community Outreach Coordinator for West Linn's Youth Music Project. She was very excited to hear about OCFOTA. In fact, they'll be bringing three of their most talented singer/songwriters to perform a medley of songs on Saturday, August 13th, from 3-4PM."

"As Cynthia and I were discussing the details of the Festival, her face suddenly lit up," Trieste continues, "and she said, 'I have an idea that your Art Guild may be very interested in.'" Cynthia told Trieste about her friend, pianist Craig Bidondo, and his collaborative bass player Tim Gilson, who perform interactive concerts with artists. As the artists create their own visual pieces, Craig and Tim improvise music inspired by the art. Trieste was amazed. As she tells us, "What could be more inspiring than melding music and art into one collaborative creation? It's magic."

If you'd like to preview a bit of this magic, an easy link will take you there. Click here to see The Oregonian's article and concert video: [http://www.oregonlive.com/performance/index.ssf/2015/01/musicians\\_and\\_artists\\_will\\_cre.html](http://www.oregonlive.com/performance/index.ssf/2015/01/musicians_and_artists_will_cre.html)

Before arranging for the interactive concert, though, Trieste knew she needed to bring the idea to other Guild members. She presented the idea to Guild President Linda Merry Gross, who in turn proposed it to the Gallery



Committee members, who approved it unanimously. "Kerin Dimeler-Laurence came up with the name 'Art Jam,' which is a perfect description for this unique event," Trieste recalls.

Since the concert would have a wide appeal, they decided to open the event to the entire community, rather than holding a smaller "Meet the Artists" reception at the Gallery. Trieste continues, "We met with Singer Hill to see if they would be willing to open up the whole café for this special event, not only to the Guild but to the general public as well. Saturday, June 25th, from 6PM to 9PM was the best day for everyone involved. The \$15 ticket will include the interactive concert, appetizers and coffee.

Wine and beer will be available for purchase. Although the Gallery will be open for a short time as the public arrives, we will be closing around 7PM to give the audience and musicians our full attention."

Trieste wants to make sure that attendees are comfortable bringing their art and any chosen level of participation. "All attendees are encouraged to bring whatever inspires them, including journals, sketchbooks, crayons and pencils. Cost and time permitting, we may even try to give out coloring books, or possibly create group collaborations where one person starts a poem, story, or picture and hands it over to the next person and see what happens. OR . . . you can just bask in the inspirational magic of the evening."

"Our one caution is that seating is limited," Trieste notes. Tickets are on sale now through [www.artjamoc.brownpapertickets.com](http://www.artjamoc.brownpapertickets.com) and will also be available at the Guild's June meeting if they're not sold out before then. Although this is not specifically a Gallery event, we want to give our members first chance to purchase tickets and enjoy this interactive concert. Don't miss the chance to meld music and art into your own creative magic at this special event!

## Gallery News

threeiversartistguild.com

**LIVE MUSIC!**

**Art Jam**

**Music & Art Coming Together!**

**Artists' Interactive Concert**  
Saturday, June 25, 2016  
6-9 pm • Singer Hill Café

Bring your journals, sketch books, coloring books, and join the fun - or just soak up the vibes!

**Top Portland Pianist Craig Bidondo, joined by his collaborator, upright bass player Tim Gibson, will compose and perform original music, inspired by the audience as they create visual art at this LIVE event.**

Brought to you by  
Three Rivers Artist Guild  
& Youth Music Project

Tickets \$15 (Appetizers included)  
Tickets available at:  
artjamoc.brownpapertickets.com

Three Rivers GALLERY & GIFTS

### ART JAM

Artists' Reception Saturday June 25, 2016 6-9 pm

Singer Hill Café Tickets - \$ 15

Three Rivers Artist Guild & Youth Music Project Are collaborating on an exciting event that invites you to come create art in an atmosphere of mutual inspiration. The Gallery will remain open for sales, and the \$15 ticket covers appetizers, coffee and tea, and the incredible live music of Craig and Tim.

Craig Bidondo, the composer/pianist who improvises music in response to art is one of Portland's top pianists. He plays regularly for art receptions at such venues as Concordia University and is much in demand. He will have his state of the art Nord keyboard.

Tim Gilson, his collaborator, composer/ upright bass player will be joining him.

The music they compose is instrumental and quite beautiful. They also play smooth jazz and familiar popular music of all styles and eras

During this event, TRAG artists and members of the public will create visual art while Craig and Tim create music inspired by the art.

Are you currently showing or have shown in a gallery? Share the gallery name, address, telephone number and/or website with our webmaster@threeiversartistguild.com and we'll keep a handy list for all our members to peruse and use.

## Want to be the next Artist of the Month?

Contact the Gallery Committee Chairs about showing your work at Three Rivers Gallery and Gifts!  
gallery@threeriversartistguild.com

Don't forget! You must be a paid member to show in the gallery! Please bring your payment to the general meeting or contact Sue Thomas:  
membership@threeriversartistguild.com

## June 2016 Artist of the Month: Marlene Serna

# Artist of the Month

## Marlene Serna Mixed Media

**Marlene** has always loved working with her hands. Even as a child, she tells us, she was drawn to “those old colored gravel mosaic kits” – a guidepost on her path to her current mosaic works. Eventually, her artistic leanings would lead her to jewelry and woodworking, too!



One could almost say that Marlene carries her passion for art on her sleeve. When she enters a room, she often wears the signature wound-wire necklaces, earrings and bracelets that marked her jewelry line for many years. With the confidence that led her to successful jewelry sales, she's recently steered a new course towards mosaics and woodworking.

Although the two seem very different, she draws them together by creating useful home and garden products shaped from many parts. With glass and stone pieces, she transforms iron-legged lawn tables and metal trays into magnificent works featuring dragonflies, irises, ferns, and watery, wave-like designs.

Wooden wall mosaics are her newest venture. “I got a Ryobi sander and a drill as gifts last year,” she writes enthusiastically. Her wooden wall art is puzzled together with salvaged pieces that form unique shelves for potted plants and smaller artwork. Rich in both form and function, they provide both the frame and focal point for your favorite findings.



Make Marlene's artwork your own by adding your own treasures to her wall art, or placing a festive glass of iced tea on her tray or table! Learn more by contacting Marlene at [Marlenes.Mars@yahoo.com](mailto:Marlenes.Mars@yahoo.com).

## Spring Blossoms with the May-June Gallery Rotation

Spring flowers bring a garden feel to Oregon's landscape and an outdoor feel to the Guild's Gallery, too. Five new artists bring their love of nature and a penchant for "scenescaping" to the Gallery's May guests.

Debby Radakovich creates 3-D assemblages that form fantasy gardens before our eyes! Sprinkler heads are reimagined into daisy-like flowers, nested on a nurturing nurse log. A leafy, finely-crafted tree branches out like a bonsai, offering us a tiny tire swing. A meditative brass tray, complete with pale sand and a central red lotus, invites our fingers to trace a sandy line. We find ourselves transported in a garden fantasy, close enough to touch but far from the daily routine.

Debby uses the business name "Grateful cReATions" and donates all proceeds to charity. "My hope for these pieces is to give the viewers a visual smile for their busy day," she writes.

William Webster's subtle watercolors take us on a misty tour of the Columbia Gorge and River. His restrained charcoal portraits of elk and bear suggest the subtlety of Asian ink work, relying on spare lines and shading to tell his stories. You can reach him at bilweb07@yahoo.com and find him on Facebook.

Marlynn Rust's photography also makes subtle use of color, but her sharp images pop out from their angular black frames. Intense close-ups of a purple water lily or a white spider mum are almost abstract in their extreme detail. Her "Three Lion Cubs" captures their regal poses in formal black and white.

Marlynn tells us that her "biggest challenge is to capture the image so that the camera does the work and minimal post-processing is needed. I prefer to spend my time out in the field . . . capturing the near-perfect image by being at the right place at the right time." See more at [www.marlynnrustphotography.squarespace.com](http://www.marlynnrustphotography.squarespace.com).

Vldn Taylor's photographs also capture sharp, striking images, focusing on large landscape formats. "I like vast landscapes . . . that draw you into the scene from the bottom up," he tells us. "When people see my photos, I want them to be so overtaken by the beauty that they want to go there, and if they've been there, they want my artwork on their walls as a reminder." His image "Before the Dawn" scintillates with urban lights that pop from their

print on lumachrome acrylic. "Peter Iredale in Blue" gives us the ghostly silhouette of the legendary shipwreck in near-dark sea and sky.

Vldn knows everyone will ask about his name, which is pronounced 'Veldon,' and perhaps about how he discovered photography. "I was born in a religious cult," he writes, "and the leader named all the children that were born there. If you are interested in reading about the cult, check out the book, Notes from Out of the Shadows by Garnet June." He also shares that he's been "obsessed with photography" since his 2011 trip to Alaska and says, "I love sharing the beauty of this world through my lens." You can see his work at [www.vldntaylor.com](http://www.vldntaylor.com).

Jeanne Kelley-Brown joins the group with her fascinating glass mosaics, often grouting clear glass shapes on the collaged surfaces of garden bistro tables and mirrors. Take a moment to trace your fingers over the tiny glass forms, seeing how they frame and highlight the collaged images below. Many of the images hint at the past, bringing a sense of time-worn history to the newly-shaped works.

Just retired from a career in Special Education, Jeanne tells us that she is "looking forward to focusing on my creative side." See more of her work at [www.etsy.com/shop/JayKayBeecreations](http://www.etsy.com/shop/JayKayBeecreations).

As spring blossoms before our eyes, take a trip to the Gallery to focus on your creative side. Our new members offer an artists' garden full of new ideas.



## Bonnie Moore on Teaching at the Gallery

Bonnie Moore's inspiring watercolors have long delighted guests at our Gallery, and recently, they delighted her students at her Gallery workshops, too! Bonnie's two watercolor classes in the Gallery's loft drew a "full house" of active participants, each leaving with a completed floral painting ready for framing.



"I had taught beginning watercolors for one year at Verheyden Studios in Boring several years ago," Bonnie explains, "and I decided that it was time to stretch myself and enter the teaching arena again. I chose the loft because it was a central location for people in Oregon City and some of the outlying areas."

Bonnie offers advice for others who might be thinking of teaching loft classes. "Go to the Gallery website and click on 'Classes and Workshops.' Then contact the person in charge of scheduling the workplace and tell them what days and times you want. They will tell you whether it's available or not and will reserve it for you."

Visualizing your class ahead of time is also key. "Go up there ahead of time and envision how you want things to look," Bonnie advises.

The next step is preparation. "I chose my subject matter and painted it several times in order to feel comfortable teaching it," Bonnie tells us. "Then I painted it in different stages of development to

show the class and to save time. I sent out a supply list and offered to order supplies for people if they desired."



Bonnie continues, "I bought shower curtains at the Dollar Tree to cover the tables and brought empty yogurt containers for people to put their water in. I asked them to bring a plastic lidded container to carry home used water (since we can't dispose of it there due to old plumbing). I also had paper available to purchase and bought condiment cups at the Dollar Tree to hold masking fluid or salt. My husband and I went in a day ahead to set up additional overhead lighting. I also prepared the tables and seating so everything was ready. I was able to greet my guests and help them get set up the next morning."

Bonnie was pleased with the classes and felt ready to offer more. "The classes went well and everyone seemed to be enjoying themselves," she notes. "I have two more coming up, one in June and two in July in my studio in Damascus." Learn more at [www.mooreart4you.com](http://www.mooreart4you.com).

If you've been considering teaching a class, the Gallery's loft might be perfect for your needs! Contact [classes@threeriversartistguild.com](mailto:classes@threeriversartistguild.com) or check on our website.



# Master Gardeners Nurture Pioneer Plot At the End of the Oregon Trail (EOT) Festival Site

June is a great time to enjoy the heirloom roses, vegetables and other delights growing at the End of the Oregon Trail (EOT) Interpretive Center's Pioneer Garden. And so is August 13th, when several gardeners will be on hand during the Oregon City Festival of the Arts! "That Saturday is one of our planned workdays," explains Master Gardener Sharon Andrews, pleased with the shared scheduling of the two events.



Sharon is one of the OSU Extension Service Master Gardeners supervising this historic plot, featuring plant species representative of those grown by the pioneers in the mid-1800's. The Gardeners are trained in sustainable growing techniques used by both pioneers and many gardeners today, and have been involved with the pioneer plot since 2004. (Learn more at [www.cmastergardeners.org](http://www.cmastergardeners.org).)

The June blooms of the colorful, fragrant roses were originally inspired by Erica Calkins, author of *Hatchet, Hands and Hoe: Planting the Pioneer Spirit*. She canvassed the County's old homesteads to find suitable "mother plants" for the bushes and vines blooming here today.



Gardener James Dalton spearheaded the original vegetable "kitchen garden," reflecting the pioneers' passion for summer greens and sturdy root crops for winter storage. Like the pioneers before them, the Master Gardeners

harvest and save many of these seeds for the coming year. You can buy these seeds, plus Calkins' book, at the EOT Visitor Information Center. Proceeds go to the Gardeners'



education program, teaching sustainable hands-on garden practices to roughly 600 adults and school children annually.

You can also see many other types of plants throughout the growing season, from heirloom apples and grapes to flowering perennials, gracefully trellised hops and several useful herbs.

Hosting a bountiful blog at [www.eotpioneer garden.blogspot.com](http://www.eotpioneer garden.blogspot.com), the Gardeners also offer several web pages of colorful photos and fresh updates on garden activities. Choose the "rose" page for lovely pink and yellow blooms, or the "vegetable" page for planting guidelines and historic lore. Learn about seeds and plants from the past to brighten your own garden today!



The Pioneer Garden is open year-round and is free to the public. Drop by often during the growing season to see what's new, and visit the gardeners during the Oregon City Festival of the Arts, too! You can also learn more about EOT activities at [www.historicoregoncity.org](http://www.historicoregoncity.org).

*Images by Master Gardener Sharon Andrews*

## Oregon City Festival of the Arts Update



The Festival Committee met on Saturday, May 28 at the Market of Choice. A lot has occurred in the last month. Lynda Orzen, Committee Chair just filed a third grant, this one to the City of Oregon City for Metro Enhancement. We are asking for another \$2000 to help with traffic safety and transportation. Review of the grants takes place on June 29. The budget was revised once again. Seems we are doing very well to keep our costs down! As of May 28, 33 artists had sent in their booth fees and contracts.

Linda Merry has been doing an incredible job with the marketing! The digital billboard is completely paid for with sponsorships. BCT will be mailing out flyers for the next two months in phone bills and we are in the Cultural Guide. The Pamplin press (Oregon City News) has made an extremely generous offer on advertising because the guild is a good customer.

Trieste Andrews took on the entertainment and has a wonderful line-up for both days. Our big attraction will be the Willamette Falls Symphony on Sunday. We will also be featuring the OC High School Youth Choir, Maralee Dance Studio, New History Minstrels, Harmony Road Music Center and Trieste's very talented daughter Havilah. I would like to thank Trieste for going above and beyond to line up the talent and she was able to find a sound system on sale! Thank you, thank you!

Holly Kroening gave a report on the Children's art project. She has several wonderful projects for kids of all ages. There is still a list of products that are needed for the art activities. We are trying to have art supplies donated by guild members. There should be a list of supplies in the newsletter. If you enjoy working with children on art projects, this might be the perfect volunteer job for you!

Janice Gunderson met with the Silent Auction committee to lay out their strategy and create needed forms and letters. They will begin going to businesses in Oregon City

to gather products and gift cards. Artists will also be asked to donate a piece for the Silent Auction. You don't have to be in the show to donate a piece to the auction. It is a great way to show your product to our visitors.

Not so fun but very necessary forms are being filed with various city and county agencies for the festival. The Guild will be having light pole banners installed along Washington Street by the Interpretive Center by mid-July. Policies have changed quite a bit over the years and so have locations for banners. Currently the only banner locations are in the city core, and none up on the Hilltop. There are also a lot more hoops to jump through for the permits. Luckily I've worked with the city for 15 years which makes it a bit easier to identify the correct departments. 10 magnetic car signs have been created for mobile advertising. The car signs will be on loan till after the festival and then will be used again next year. We are trying to place the signs on vehicles that travel out of Oregon City. Looking for people who live in Portland, Sandy, Molalla or other outlying communities to be a mobile billboard. Talk to Lynda if you are interested [orzep@comcast.net](mailto:orzep@comcast.net).

### Volunteers needed for Oregon City Festival of the Arts

They say it takes a village to raise a child and it takes an army of volunteers to create a fabulous arts event. Plans are coming together for our big arts festival in August with the jurying in of artists, lining up of entertainment and inviting heritage, tourism and non-profits. We will need an army of volunteers to help with setup and assisting artists on Friday as well as a variety of volunteers jobs throughout the weekend.

The festival runs from 10 am till 6 pm both days-an 8-hour day and we need volunteers to cover for both days plus Friday for set-up.

Here is the breakdown:

#### Friday, August 12, 2016

- Early in the day: Marking all the booth sites-we already have a volunteer for this position
- Directional sign placement: These will be placed on the festival site to direct visitors to certain areas for food, bathroom or just more artists this way. Signs will also need to be located off site for parking and transportation, 2-4 volunteers

## Open Studios of Beaver Creek is June 10-12!

- 1 pm: set up TRAG, silent auction and children's booths- 4 volunteers needed
- 3 pm till 7 pm: Hand out artist packets at TRAG booth- 4 volunteers
- Assist with placing artists and directing traffic-3 volunteers
- Help artists unload-2 volunteers

### Saturday and Sunday, August 13-14, 2016

- Assist with artists early morning- 2 volunteers
- Assist in parking and traffic control from 10 am till 6 pm-need about 12 volunteers in various shifts
- Assist in visitor count and artist breaks- 6 volunteers needed, shift length can vary according to what volunteers can contribute.
- Assist with silent auction-6 volunteers per day with 2 hour shift lengths
- Assist with TRAG booth-6-8 volunteers with varying shifts lengths
- Assist with Children's Hands on art- 8 to 10 volunteers with varying shift lengths
- Assist with the entertainment coordinator-1 per day-can be broken up into shifts

### Sunday evening

- Breakdown of event, traffic management, artist assistance, general cleanup of grounds-8-10 volunteers
- We should have the grounds cleaned up and vacated by 8 pm on Sunday evening.



## Five Reasons to Try Watercolor Pencils

If May's general meeting gave you the itch to sketch, try packing watercolor pencils along with your sketchbook. They can bring your art ideas alive with a minimum of fuss and a major sprinkling of magic. Here are five reasons to give them a try:

### 1) They're easy to use when you're "on the go."

If your daily life keeps you on the move, quality watercolor pencils are a perfect fit. With a small sketchbook, a handful of pencils (like Faber Castell's Albrecht Dürer series), one small paintbrush, a paper towel and just a bit of water, you're ready to create. I sometimes use a bottle cap to hold water while I work. There are no fumes or special set-ups needed, so you can bring your art to a tiny café table or a crowded airport terminal. The pencils are durable and not too expensive, either, so you can feel comfortable taking your art wherever you go.

### 2) They cover quickly.

Quality watercolor pencils contain intense pigments that cover the paper easily and come alive with a touch of water. Pencil marks turn into luminous multi-toned backgrounds in no time as your wetted brush spreads the pigment over the paper. Not much water is required for coverage, so the colors dry quickly, too.

### 3) They're bursting with bright but nuanced color.

Like regular colored pencils, you can apply your colors in layers or use varied hues side-by-side for light-and-shade effects. Something magic might happen when you add that drop of water, though! Blending and tonal variations bring the magic of watercolor to your work, bringing out the best in your colors. Your artwork takes on a new dimension of blended pigments with subtle variations.

### 4) They're versatile.

You don't have to add water! You can use them as standard colored pencils, or add pencil lines over your watered areas once they've dried – a



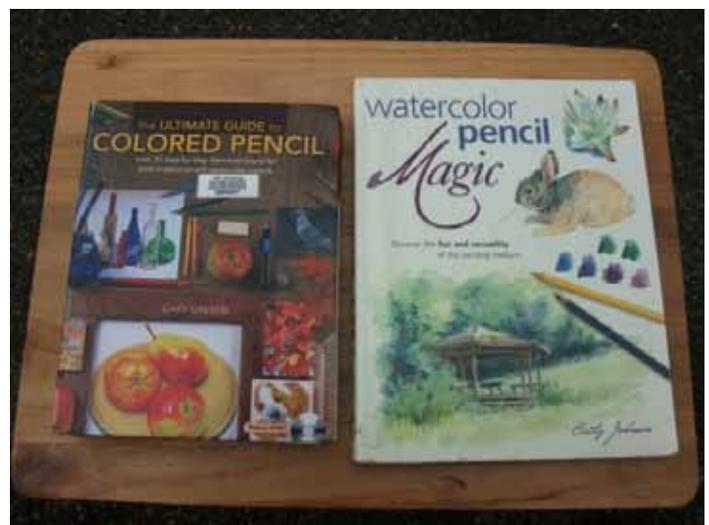
great strategy for depicting grassy fields. You can also add thin black pen outlines to add definition, or thicker marker lines for a "stained glass" look, too.

### 5) They're forgiving.

Small errors and issues can be blended into something better with a strategic touch of water. You don't have to use an eraser to edit your work.

If you'd like to explore these wonderful pencils in more

detail, *Watercolor Pencil Magic* by Cathy Johnson (North Light Books, 2002) is a great place to start. She takes you through every step of the process, from gathering materials to working with all types of subject matter. For advanced work, Gary Greene's *The Ultimate Guide to Colored Pencil: Over 35 Step-by-Step Demonstrations for Both Traditional and Watercolor Pencils* (North Light Books, 2010) offers extensive technical detail and fun challenges. It's easy to find inspiration when working with these wonderful pencils!



ArtsySharkFeed

## 4 Actionable Tips to Reach New Art Collectors Online

by guest blogger Rob Green

As an artist, the creative process is only half the battle. If you're looking to sell your artwork, then getting in front of potential collectors is just as important as creating the piece itself.

There are dozens of theoretical ways to get your artwork in front of collectors, but I'm going to give you 4 tips you can use right now to start exposing your artwork to a wider audience of art collectors online.

1. Facebook Groups: Facebook groups are a great way for artists to join and connect with potential collectors for free. I just did a search on Facebook for "Art Collector" then clicked on "advanced search" to filter results for "groups" only, and several art collector groups appeared with tens of thousands of members. Most of these groups will require you to apply to join, and will have anti-spam rules, so pay attention there. Posting some of your work here and there is generally acceptable. The best part? Every member will

receive a notification (provided their settings haven't been changed.)

2. Reddit: Reddit is one of the world's most visited websites with over 1 billion visitors every month. Reddit is broken down into special interest groups called "Subreddits" and this is where you'll want to be. Here's one example. If your work makes it to the front page of this site, not only are you getting your work seen by thousands (or hundreds of thousands) of people – you'll very likely pick up some collectors too. Reddit is community-based, and is very much opposed to spam. So if you want to post, you'll have to comment and contribute to the groups. Generally being more involved with interest groups can only serve to help you in reaching new audiences. Careful though, it can be a time sink!

3. Online art gallery submission: Why not let other people advertise for you? There are plenty of reputable



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online art galleries (some that don't require exclusive representation) whose websites are trafficked by tens of thousands of collectors every month. Submit your work to these galleries and have the opportunity to connect with collectors that you never otherwise would have been exposed to. Take a look at this extensive list of websites.

4. Submit Your Work to Art Blogs for Features: Sometimes collectors don't know what they're looking for. They just know that they're in the market for something special. Curated art blogs are often visited by collectors looking to be inspired. Definitely submit your work to these blogs for a feature. Blogs like The Jealous Curator, SuperSonic, or BOOOOOOM! Are some great ones but there are dozens worth checking out! ArtsyShark is having their Call for Artists in just a few weeks, too.

Rob Green is the founder of Crafty88. If you're looking for a restock on art supplies, Crafty88 is the place to go for quality art materials from brands that you know and trust.

**Fire On The Water**  
2016

ARTWORK BY MARIO ROMERO  
CURATED BY ALEA BONE

**DRAGON BOAT ART SHOW**

OVER 75 ARTISTS HAVE CREATED WORK INSPIRED BY THE ROSE FESTIVAL DRAGON BOAT RACES. REPRESENTING A DIVERSE CROSS SECTION OF PORTLAND TALENT, THIS SHOW IS A STUNNING COLLECTION OF ARTISTIC INTERPRETATIONS BY BOTH WELL KNOWN AND EMERGING ARTISTS.

**June 2nd ~ August 30**

**OPENING RECEPTION: FIRST THURSDAY,  
JUNE 2ND 5~8 PM**

FOLLOW  
FIRE ON THE WATER  
ON FACEBOOK

PORTLAND'S  
CENTERS FOR THE ARTS

1111 SW BROADWAY & MAIN ST.

SANCTIONED  
2016  
ROSE FEST  
EVENT