

Serving Artists in Oregon City and Surrounding Communities

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Volume 10

July 2017 Newsletter

Issue 7

Mark your calendars!

The next TRAG General Members meeting will be on Monday, July, 10th at 7PM at the Pioneer Community Center.

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Greetings, Members!
Mark your calendars for Monday, July 10th. TRAG is holding the June general meeting at the Pioneer Center at 7 p.m.

The program will be a presentation by Susan Schenk on cave art called: Can Creating Art Make Us Human?

John Trax
President, Three Rivers Artist Guild

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TRAG MEETING MINUTES – General Membership Meeting

TRAG MEETING MINUTES – General Membership

06-12-2017

Meeting started at 7:10pm.

President John Trax, presiding

29 Members present, 5 Visitors for a total of 34

Treasurer's report given.

Secretary's report - Minutes approved

Presentation was a group discussion on setting for and working art shows. Members volunteered suggestions and tips.

Meeting adjourned at 8:35p.m.

OCFOTA Update

Oregon City Festival of the Arts!





Volunteers Needed For Oregon City Festival of the Arts

The Festival of the Arts is a little less than 2 months out and we still need volunteers to help for the weekend. We will need an army of volunteers for setup and assisting artists on Friday as well as a variety of volunteers' jobs throughout the weekend. This year we won't be holding a silent auction due to lack of volunteers and we may not have the children's hands on art activities-also due to no volunteer sign ups.

The festival runs from 10 am till 5 pm both days-an 7-hour day and we need volunteers to cover for both days plus Friday afternoon for set-up.

Here is the breakdown:

Friday, August 11, 2017

Early in the day: Marking all the booth sites-we already have a volunteer for this position

Directional sign placement: These will be placed on the festival site to direct visitors to certain areas for food, bathroom or just more artists this way. Signs will also need to be located off site for parking and transportation, 2-4 volunteers

1 pm: set up TRAG and children's booths (if we have volunteers)- 4 volunteers needed

3 pm till 7 pm: Hand out artist packets at TRAG booth- 2 volunteers

Assist with placing artists and directing traffic-4 volunteers

Help artists unload-2 volunteers

Saturday and Sunday, August 12 & 13, 2017

Assist with artists early morning- 2 volunteers

Assist in visitor count and artist breaks- 6 volunteers needed, shift length can vary

Assist with TRAG booth-6-8 volunteers with varying shifts lengths

Assist with Children's Hands on art (if we have volunteers)- 8 to 10 volunteers with varying shift lengths

Assist with the entertainment coordinator-1 per day-can be broken up into shifts

Sunday evening

Breakdown of event, traffic management, artist assistance, general cleanup of grounds-8-10 volunteers

We should have the grounds cleaned up and vacated by 7 pm on Sunday evening.

Open Studios of Beavercreek

Open Studios of Beavercreek Highlights Guild Members' Art

Guild members welcomed guests at seven of the eleven studios featured in this year's Open Studios of Beavercreek event on June 9th, 10th and 11th. Members Carol Bresky, Holly Kroening, Jerry and Rhondi Myra and Jude Welter served as studio hosts, while Ha Austin, Tom and Diane Bliquez, Cheri Bosserman, Melissa Gannon, Mitzi Kugler, Bonnie & Doug Moore, and Anita Reuther participated at hosting studios.



buyers braced for soggy weather. If you enjoy seeing art created in its studio setting, mark your calendars for the next Open Studios of Beaver Creek event on October 13th, 14th and 15th. It's a great way to enjoy the local countryside while supporting local art!

New Members

New members this month include:

Theodore Gravning works with oils, acrylics, dry pastels and some airbrush. He can be reached at Theodoreog@gmail.com

Sue Stein works with watercolor, ink and also does jewelry. She can be reached at Sue@steinoil.com.

Courtney Chandler works with acrylics, pigment markers and card stock. She can be reached at Shortniesartarama@gmail.com.

Jennifer Millsap makes glass beads. She can be reached at Highlandbeads@gmail.com.

Summer Arts on Main Street



PORTLAND'S
CENTERS FOR THE ARTS

Portland's Centers for the Arts

is looking for arts groups, schools and other children and family oriented organizations and non-profits that would like have a booth at our Summer Arts on Main Street Series. I am including all the information about this summer's series below. Please let me know if your organization is interested in having a booth on or more Wednesdays this summer during our series. The booth space would be free!. The event runs from 11am-2pm. You would need to provide your own pop-up tent and tables etc.

We hope you will join us for Summer Arts on Main Street this summer.

Event website: <http://www.portland5.com/events/summer-arts-main>

Sincerely,
Margie Humphreys
Volunteer Coordinator
Portland's Centers for the Arts
margie@portland5.com/503-274-6552

Main Street and the Noontime Showcase. The Noontime Showcase are FREE Brown Bag Performances at Portland's Centers for the Arts. 12:00 – 1:00 PM. Outdoors on SW Main Street at SW Broadway next to Antoinette Hatfield Hall.

**2017 Summer Schedule of
Wednesday Performances**

Jul 5, 2017 – Smooth Jazz

Kenney Polson

Jul 12, 2017 – Big Band music

VanPort Jazz

Jul 19, 2017 – Classic & pop tunes

The Bylines Quartet

Jul 26, 2017 – Trumpet

John Dover

Aug 2, 2017 – Student Rock Concert

School of Rock

Aug 9, 2017 – Sweet, hot 1920's jazz

NE Plus Jass Orchestra

Aug 16, 2017 – Country and blues

Bourbon Jockey

Aug 23, 2017 – Marching band

The Beat Goes On

Aug 30, 2017 – Prohibition era music

Smut City Jellyroll Society

Sep 6, 2017 – Jazz vocals

Marti Mendenhall

Rose Farm Event Coming July 15th

Plein air enthusiasts have a great opportunity to mix art with history at Rose Farm's open air event on July 15th. The historic farmhouse (known formally as the William L. Holmes House) made front-page coverage in the Oregon City News on May 31st. Featured in the headline article about the city's new June Heritage Days, a full-color photo showed members of the Heritage Days Committee standing by the wide front porch in period dress, channeling the pioneer aura of their surroundings.



Now you, too, can channel your inner pioneer while sketching, painting, photographing, or just relaxing with fellow artists there on July 15th. The site is easy to find for Guild members! Just drive uphill from the Gallery, continuing as 7th turns into Molalla, and turn right on Holmes Ave. Both on-site and street parking are available.





canopies for extra shade, but many dropped by between 11AM and 3PM in an “open house” style to work on art projects and chat with friends. Docent volunteers led tours of the historic home, offering lemonade plus cookies on rose-patterned napkins to delighted attendees. For more information, contact Denyse McGriff at guttmcg@msn.com.

Gallery Reception for July

Meet your local artists exhibiting at this Gallery!

Artists' Reception

Sunday, July 16, 2017
1:00-3:00 p.m.

Three Rivers
Gallery & Gifts
613 7th Street • Oregon City
(inside Singer Hill Cafe)
(503) 722-2077

Complimentary
Appetizers & Coffee
Wine & Beer for Purchase

Three
Rivers
Artist Guild

threeriversartistguild.com

Can Creating Art Make Us Human

Can Creating Art Make Us Human?

Anthropologists feel that our early ancestors' art-making marked the beginning of being human. Abstract thinking, deliberate two and three dimensional representation of intangibles and early forms of writing are all evidenced in the Paleolithic painted caves of Europe. Susan Schenk will share what she saw and learned about Ice Age art on her National Geographic Expedition to the painted caves of France and Spain. She'll share



R Blooms Plein Air Show

Plein Air painters, R Blooms in Lake Oswego sponsors a once a month art show on A Street during the months of June, July, Aug, and September. It is the third Saturday of each month and you do not have to participate every month.

Several TRAG members have done this show in the past. We provide about 5x5 space which allows for setup to paint and two grids to display work. Umbrella (I used Wondershade) and chair for your comfort. Hours about 9 to 3. There is no cost and no commissions.

Contact Bonnie Burlew at bonnie@bonnieburlewart.com or 503-686-545. Send her a image of example of work please, or questions you might have. This event is advertised on AM Northwest each month.

Thanks Bonnie

TRAG Holiday Show Save-the-Date !!!!

WE are making some exciting changes this year.....

- Paid cashiers...to speed up check-out !
- Decreased TRAG 'commission' – to 5% (used for Cashiers and Square fees) !!
- Improved Advertising and better Signage !!!
- Improved Volunteer Calendar – More help with set-up and runners for Show hours

Please set this date aside and join us for this Show – We want it to be the BEST ever!_ [Applications will go out in September !!!](#)

There are some openings on the Holiday Show committee, if you are interested in helping set up the show please contact John Trax at President@threeriversartistguild.com

Bonnie Burlew Brings ZAPP to TRAG

(The following is a reprint of a 2014 article about “ZAPP,” a topic which came up at our June general meeting. Many thanks to former member Bonnie Burlew for this valuable information!)

Bonnie is eager to introduce our members to one of her favorite on-line tools.

“ZAPP” relates to www.zapplication.org, a web-based art show application submission service. “I found out about them from another art friend,” she tells us. “The best part is that they send out a listing of shows that use their service across the U.S.”

ZAPP is the brainchild of the Western States Arts Federation (WESTAF), a non-profit arts service organization focusing on web-based tools for artists. The ZAPP system is unique among their offerings, allowing artists to apply on-line to multiple art shows through their website, including the upload of digital images for jury review and show fee processing. Their website also allows for on-line scoring by jurors for each show.

Their periodic Email listings of current art shows is extensive and often includes extra information such as average annual sales at individual shows compiled from reporting artists' data. Bonnie is pleased with her ZAPP account and encourages other TRAG members to register, too! Head to www.zapplication.org for more

Being "In the Know" about Art Shows

Guild members shared their time-honored tips at June's general meeting to help fellow artists make their next show their very best. Major contributors included Jason Faucera, Melissa Gannon, Bonnie Moore, new member Jennifer Milsap, Lynda Orzen, Anita Reuther, Susan Schenk, Dorothy Sherman, Vidn Taylor, and President John Trax. Cheri Bosserman also shared a number of comments by Email which John shared with the group. Jason Faucera, TRAG vice-president, organized the discussion into four sequential topics – preshow, infrastructure, marketing/pricing and sales.

Preshow – Preshow topics focused on finding art shows and addressing the jury process. Members recommended the Regional Arts and Culture Council's (RACC's) newsletter for comprehensive calls to artists (www.racc.org). The Oregon Festival Guide (www.oregonfestivals.org), Call for Entry (CAFÉ at www.callforentry.org), and ZAPP (short for "zapplication" at www.zapplication.org) were also considered key resources. (See the reprint in this newsletter of the 2014 article on ZAPP inspired by former member Bonnie Burlew.)

Infrastructure – Much of the infrastructure discussion focused on canopies with www.ecanopy.com recommended for high quality tents that could last for more than a few years. White was the preferred color, since it was sometimes required by art show organizers and didn't create a "colorcast" on artwork. Weights of at least 10-15 pounds were recommended to hold down each canopy leg, especially because some show sites prohibited stakes due to site sprinkler systems and wind gusts could create havoc with sudden unexpected bursts like sneaker waves! Some favored event insurance via Handmade Insurance (www.handmadeinsurance.com) or ActInsurance (www.actinsurance.com).



Marketing/Pricing – This discussion centered on the use of social media, from Facebook event sharing to Mailchimp (www.Mailchimp.com) for Email delivery of event notification to listed customers. Event-specific postcards were also considered effective.

Sales – The sales discussion varied widely, from the proper use of Square (www.squareup.com) for VISA purchases to the psychology of making sales. One



member emphasized the importance of engaging customers in conversation as soon as they make eye contact, while others noted that having customers at one's booth seemed to draw in even more buyers. Activity spurs sales!

Jennifer Milsap emphasized this point with her story of offering her lower-priced beads in tins which customers could search through for their favorite finds. As they explored the tins for their treasures, their activity created a “buzz” which drew more buyers to the booth! Having a solid range of price points was also helpful.

From start to finish, preshow planning, maintaining a professional presence, and applying the personal touch can help bring out the best in the art show experience.

Give these seasoned ideas a try to make your next show the best yet!

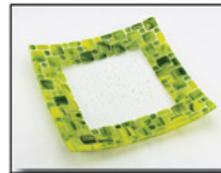
Artist of the Month

Kandyse Whitney Fused Glass

Kandyse Whitney fuses form and function with her beautiful fused glass creations. Working from her home studio in Beaverton, she shapes kiln-fired glass into fascinating plates, dishes, coasters, magnetic vases and bottle stoppers rich with color. Round starburst patterns, intricate mosaic designs and watery flowing hues offer artistic delights that can serve a practical purpose, too.



"I personally select and purchase each piece of glass from the manufacturer," Kandyse explains. Her attention to detail extends to her careful use of the materials she buys, too. "I started working with stained glass as a hobby about 25 years ago," she notes, "but with stained glass, there are always leftover unusable scraps. With fused glass, there is little to no waste, so I bought a kiln about eight years ago and moved to fused glass art." She also occasionally works with recycled glass, giving new life to the shattered shards.



Kandyse characterizes her art as "FUNctional" – beauty with a purpose. In addition to seeing her work in the Three Rivers Artist Guild gallery, you can also find her pieces at Artistic Portland (downtown Portland), Broadway Gallery (Longview, WA), and various art festivals around the northwest. You can also buy her work on her website, www.BlueFoxGlass.com. Don't feel limited by what you see on the web or in the gallery. "If you don't see the color you need, send me an email," she tells us. You can reach her at BlueFoxGlass@me.com.



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