Serving Artists in Oregon City and Surrounding Communities

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Volume 10 **March 2017 Newsletter** Issue 3

Mark your calendars!

The next TRAG General Members meeting will be on Monday, March 13th at 7PM at the Pioneer Community Center.

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Greetings, Members!
Mark your calendars for Monday, March 13th. TRAG is holding the March general meeting at the Pioneer Center at 7 p.m.

Our presentation will be "How to organically get the most out of Facebook and Instagram " by Vldn Taylor

Please review the proposed bylaw change and come prepared to vote on it at Monday's meeting.

John Trax
President, Three Rivers Artist Guild

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Vldn Taylor
Marketing
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TRAG MEETING MINUTES – General Membership

TRAG MEETING MINUTES – General Membership
02-13-2017
Meeting Location: Pioneer Community Center (Downstairs), Oregon City

Attendance: 31 members 1 guest/new member

Called to order @ 7:05pm., by John Trax, President

Welcome and acknowledgement of guests, new members: opened floor to Board Members to give reports:

Treasurer's report given

Secretary's report given

Artist Reception for March/April rotation is scheduled for Sunday March 19th from 1-3pm.

Dorothy Sherman stepped up to help with the 221 Gallery.

Jason Faucera was our guest speaker for the day. His topic was on Limitations. Here are some of the things that I took away from this:

Your tool should help you creativity express itself.
Set a goal for yourself, in order to put a little pressure on yourself to produce by a certain time.
Be realistic in your commitment goals.
Be flexible, some days just don't work out creatively.
Challenge yourself to see things differently.
Not everything is perfect but it gets you going.
You'll learn to focus and problem solve.
Embrace your limitations to harness creativity. Seize the Limitation!!!
If you always do what you always did, you'll always get what you always got.

Meeting adjourned at 8:15pm.

TRAG Bylaw Change

The TRAG board has recommended the following changes to the TRAG bylaws. The Volunteer Coordinator position has not been filled for several years. Both the Holiday Show and OCFOTA are major TRAG events that need board representation. This change will be published in the February newsletter and voted on at the March meeting.

REMOVE:

C. Volunteer Coordinator:

(1) Recruit and coordinate volunteers for TRAG events;
(2) Acknowledge volunteer service;
(3) Keep a current list of active volunteers and qualifications.

ADD:

G. Oregon City Festival of the Arts Chair:

(1) Act as the show committee chair and assume leadership of the OCFOTA committee;
(2) Coordinate with the artists, volunteers and local authorities to conduct the OCFOTA show;
(3) Provide information to Public Relations coordinator for ongoing announcements in the news media;
(4) Provide information to the Marketing coordinator for inclusion in advertising and other marketing efforts being conducted;
(5) Provide updates for the TRAG newsletter to the Newsletter editor;
(6) Attend board meetings and keep the Board of Directors informed of OCFOTA matters;
(7) Prepare and submit timely reports to the Board of Directors and Members.

H. Holiday Show Chair:

(2) Coordinate with the artists, volunteers and local authorities to conduct the Holiday show;
(3) Provide information to Public Relations coordinator for ongoing announcements in the news media;
(4) Provide information to the Marketing coordinator for inclusion in advertising and other marketing efforts being conducted;
(5) Provide updates for the TRAG newsletter to the Newsletter editor;
(6) Attend board meetings and keep the Board of Directors informed of Holiday SHow matters;
(7) Prepare and submit timely reports to the Board of Directors and Members.

Art Extravaganza Volunteers Needed

Art Extravaganza is an Arts Alliance signature event featuring a vendor trade show for two and three-dimensional artists. This event provides artists, educators, students and all art enthusiasts an opportunity test, try and buy new and favorite art supplies and tools. Art Extravaganza will take place on Saturday, April 22, 10 am - 4 pm. Set-up will happen on Friday, April 21, 4 - 7 pm (maybe earlier)

This year's event is bigger and better than ever! More artist demonstrations, lecture demos & workshops. The Arts Alliance can not do this event without the volunteer efforts of many people, especially Three Rivers Artist Guild members. There are 4 time shifts for volunteers: 1) Friday, April 21, 4 - 7 pm: Setup; 2) Saturday, April 22, 7:30 - 10:00 am: Set-up; 3) 9:30 am - 1:15 pm: various job duties and 4)1:15 - 4 pm: various job duties. During morning and afternoon shifts the day of the event there are various jobs we need volunteers: Check-in table, Directional guards, hospitality/break floaters, and exit survey.

If you have volunteered at Art Extravaganza in the past we would love to have your experience back helping us again this year.

Please contact Suzi Anderson at suzi@clackamasartsalliance.org or 503-805-9473 if you are

The goal is to have at least 20 Three Rivers Artist Guild members available to volunteer at Art Extravaganza.

New Members

Pat Reichner is from Oregon City and works with mixed media, reclaimed art, sculpture and wood art. She can be reached at Pat@holdzit.com

Janel Pahl is from Beavercreek and works does encaustic, collage and photography. She can be reached at janelpahl@me.com

Member Appearance

TRAG member Robert Bresky will be talking about his book: More Than Run of the Mill at the following places:

-- April 6th, 7 pm, Milwaukie Ledding Library, Pond House
-- June 4th, 2 pm, Tigard Public Library

Digital Art Magazine Online

Came across this and thought it might be of interest to others. It is an online magazine of digital art.

Photo Artistic

2017 Call to Artists

Three Rivers Artist Guild is presenting an arts, culture and heritage event known as The Oregon City Festival of the Arts (OCFOTA) on August 12 & 13, 2017 for the purpose of promoting local art in the community. Artists working in every medium will participate along with local food vendors, and local musical groups. The event is free to the public.

Location: End of the Oregon Trail Interpretive and Visitor Information Center
1726 Washington Street, Oregon City, Oregon 97045

IMPORTANT DATES

February 1, 2017 Call to Artists & Application emailed to TRAG artists
April 1, 2017 Applications due
June 1, 2017 Acceptance letter, contracts & digital show card emailed to accepted artists
July 1, 2017 Contract and payment due
July 24, 2017 Artist information sent by email.
Includes booth # and position, parking and set-up Info

August 11 & 12 Artist set-up (Friday: 2 pm - 7 pm, Saturday: 7 am – 9:30 am)
August 12 & 13 Festival – 10 am – 5 pm both days

IMPORTANT FACTS

Contact person: Lynda Orzen (503-313-0024) ocfota@threeriversartistguild.com
Services to artists during event:

- Security on grounds Friday and Saturday nights
- Volunteers to provide breaks for artists
- Designated parking area for artists
- Water and snacks

Call to Artists for Spicer Brothers Anniversary

The event will be Saturday April 29th, from 11am-3pm. This will be the 29th anniversary of Spicer Brothers Produce, and the 5th year we have celebrated with a large party. There will be live music, prizes, food carts, bounce houses, great deals on produce, and much more. We like to invite vendors from the community to participate and turn it into a festival for the whole neighborhood! We have several thousand people come through the event every year. If any artists are interested, they need to just simply email me at this email (chris@spicerbrothersproduce.com) and I will add them to my vendor list.
We can take about 14 artists right now, with the possibility of adding more later. Spaces are free but artists must provide their own tents and display tables.

How to organically get the most out of Facebook and Instagram

Vldn Taylor will talk about social media advertising and how to use it to the best advantage. Vldn is using both Facebook and Instagram to improve is photography business.

Vldn Taylor

Art Extravaganza!

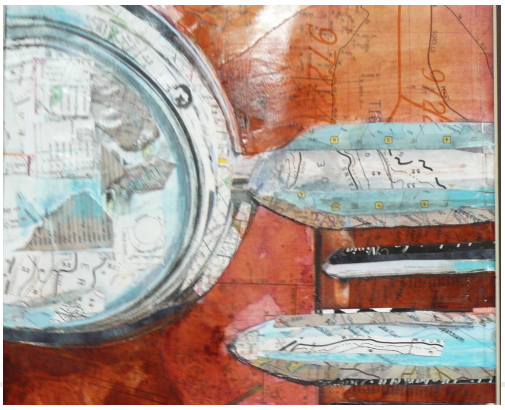
2017

Art Extravagansa

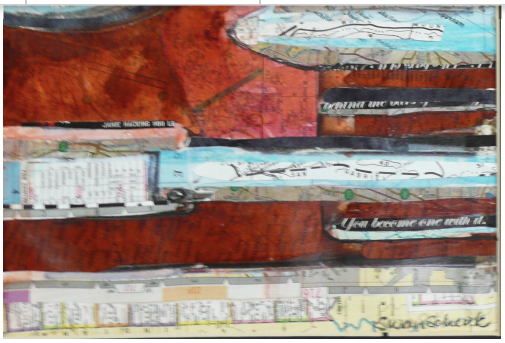
Saturday, April 22, 10 am - 4 pm. Join us for our expanded Tools & Techniques Trade Show! Featuring product demonstrations, artist demonstrations, workshops and more. Read more

221 Gallery – The Mystery and the Unexpected

New member Sheila DeLaquil sets the mood for the 221 Gallery's 1st quarter 2017 rotation with her adventurous abstracts. "I keep my mind open to playfulness and unpredictability," she writes. "Mystery is important. The unexpected is a bonus." With titles like "Windswept" and "Is it Morning Yet," her tumbled tones and textures bring us to new places. We pause and ponder. Alongside Sheila's works, four more members spice up life's mysteries with a bit of the unexpected in their innovative works.



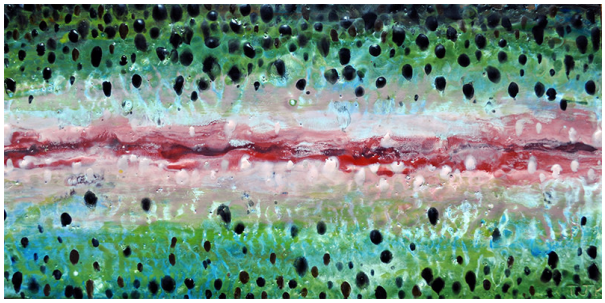
Susan Schenk's literary collages sparkle with humorous dialogue and drama. T.J. Kirkpatrick's extreme close-ups of trout scale patterns merge scientific rigor with abstract ambiance. Photographers Dorothy Sherman and Billie Shults take their lenses in diverse directions, with



Dorothy's Zen-like beach scenes offering a quiet counterpoint to Billie's colorful nature close-ups.

Susan's collage "'50's Red Chevy" is the first work we see as we enter the gallery. Focusing on a single headlight of the iconic auto, she captures one chrome detail with a shred of text reading "you become one with it." Other details are shaped from road maps, each charting a course for our imagination. "Bunny Hop" takes us on an Easter-like treasure hunt of sorts, as we find the forms of six bunnies fashioned of flowered wallpaper and hidden against a patterned ground. Our eye hops from bunny to bunny and back again.

T.J. Kirkpatrick's encaustics often find a fascinating focus in the colorful geometry of fish scales. Here, he photographs his works, allowing us to see the many stripes and spots in magnified detail. Though we recognize the patterns as brook, brown or rainbow trout, the views seem somehow like single-cell organisms dancing in a microscopic world, giving us two points of view at once.



Dorothy Sherman's 13 years in China fueled her passion for travel and photography, and a bit of this faraway perspective is alive in her photographs of Oregon beaches. "Driftwood and Tree Stumps" gives us a composition of the wave-worn wood, positioned like standing stones in an Asian garden. "The Beach at Rockaway" blends subtle layers of sand, sea, hills and sky in a placid horizontal harmony.

Billie Shults brings the bounteous colors of nature to her large-scale photographs. The bold orange of a monarch butterfly balances perfectly on its echinacea pink petal perch. A big bronze sunflower framed by the bright blue

sky surprises us with three unexpected bees at its center.

Each of these artists brings the whisper of mystery or a bright burst of the unexpected into our world. Viewing becomes an adventure. Summing up, Sheila tells us that she sees her paintings as a success when the viewer's "fascination . . . will likely last well beyond the first interaction."

Enjoy the delight of a first, second, and even third interaction with these unique works at the 221 Gallery!

Artist of the Month

Vldn Taylor Photograpy

Vldn (pronounced Veldon) Taylor bought his first major camera in 2011 for a trip to Alaska and has been obsessed with photography ever since. "I love sharing the beauty of this world through my lens," he tells us. "I like vast landscapes . . . that draw you in from the bottom up." Even his business cards feature vast landscapes on one side! Blue-bottomed lakes, sweeping cloud formations and dizzying mountaintops bring a world of color and form to the palm of your hand.

"When people see my photos," he continues, "I want them to be so overtaken with the beauty that they want to go there, and if they've been there, they want my artwork on their walls as a reminder." Many of his works are in large landscape formats on metal, giving a glossy sheen to his sharp, striking images.

Vldn knows everyone will ask about his vowel-free name. "I was born in a religious cult," he explains, "and the leader named all the children that were born there. If you are interested in reading about the cult, check out the book Notes from Out of the Shadows by Garnet June."

Vldn is eager to share the joy of photography with everyone he meets. He has delighted audiences with his easy-to-understand presentations on sophisticated camera techniques and is a ready advocate for the Oregon City Camera Club (www.occameraclub.net). You can see more of Vldn's work on his website, www.vldntaylor.com, and can reach him at vldntaylorphotography@gmail.com.

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