Call For Artists Oregon City Public Restroom Art/Graphic Design

CALL FOR ARTISTS

The City of Oregon City Public Works Department is seeking design proposals from artists or artist teams for art to be displayed on a Public Restroom that will be installed in Downtown Oregon City. The artist or artist team chosen will create final designs to be scanned, printed and installed on the exterior of the Restroom as described below. Final designs need to be submitted in digital format with no less than 300 dpi pixel saturation.

DEADLINE

The deadline for submissions is Sunday, August 6, 2023 at 11:59 pm. There is no fee to apply.

PROJECTS

This Call for Artists includes TWO projects:

- 1) <u>Exterior Panels</u>: Panel Designs for the Exterior of Public Bathroom (west side). There will be three exterior panels, as described in Attachment A. The final design will be printed on a vinyl wrap. The City of Oregon City will be responsible for the printing and installation of the vinyl wrap.
- 2) <u>Illustrated Map</u>: An Illustrated Walking Map highlighting some of the major Oregon City landmarks. The Illustrated Map will be installed on the front door of the Public Bathroom unit, as shown in Attachment A. The map should illustrate the relative locations of a series of Oregon City landmarks and include a visual reference to each of the selected landmarks.

Artists and Artist Teams may submit a proposal for either ONE or BOTH projects. Please refer to **Attachment A - Specifications for Displays on Oregon City Public Restroom**, for additional information.

BACKGROUND

Oregon City has selected the <u>Portland Loo</u> as the solution for the installation of a public bathroom in its Downtown. The Portland Loo unit will be installed in September 2023.

Many cities have installed the Portland Loo as a safe and clean option for public restrooms. In many locations, the bathroom unit is decorated with a vinyl wrap that incorporates design work from local artists.



Portland Loo installation in Seattle, WA.

DESGIN GOALS for EXTERIOR PANELS

The Natural Beauty and History of Oregon City is the overall theme for the desired design for the Oregon City Downtown Public Restroom. The artist or artist team will create artwork that will highlight and celebrate the unique location of Oregon City Downtown, including the Oregon City Municipal Elevator, Oregon City's historic buildings, the beautiful natural cliffs overlooking downtown, and the Willamette River.

For example, the design may focus on:

- a. Nature: The natural beauty surrounding Oregon City in general and Downtown Oregon City, such as the Willamette Falls, the Willamette and Clackamas rivers, and/or the Newell Creek basin.
- b. History: Native American communities of the area, The End of the Oregon Trail, the first capital of the Oregon Territory, and related aspects of Oregon City's history.

DESIGN GOALS for ILLUSTRATED WALKING MAP

The map may be illustrated digitally or by traditional art media but must be presented in a digital form for reproduction and placement.

The landmarks to be shown include the Oregon City Municipal Elevator and the End of the Oregon Trail Interpretive Center, the McLoughlin Promenade, the Museum of the Oregon Territory, the McLoughlin House, the Francis Ermatinger House, the Oregon City Library. The Willamette Falls and the cliffs behind the Municipal Elevator, as well as other natural areas could be included. Other potential locations to include are the Arch Bridge, Clackamette Park and Clackamas Community College. The map should not include businesses. A final list of elements to include will be reviewed by a representative from the Arts Commission.

The aesthetics of the Illustrated Map are encouraged to coordinate with, but do not have to replicate, the designs on the Exterior Panels.

SELECTION CRITERIA

The artist or artist team will be selected by the Oregon City Arts Commission. The Arts Commission will review submissions and evaluate them based on:

- Images of Design proposals
- 3-5 Images of previous work
- A 1-2 paragraph statement of interest

If applying as an artist team, please provide a one paragraph statement of interest and 3 work example images for each artist.

SELECTION PROCESS

Design proposals will be reviewed by members of the Oregon City Arts Commission, city staff in the Public Works and Economic Development Departments. The final decision will be made by the Oregon City Arts Commission. The selected artist(s) or artist team(s) will enter into a contract with the Oregon City Public Works Department.

BUDGET

The total budget available for this project is \$5,000. Budget funds will be allocated as follows:

- 1) Exterior Panels \$3,000 Design of three exterior panels. The dimensions for the three panels and additional information are included in Attachment A.
- 2) Graphic Map \$2,000 Design of the graphic map. The graphic map will be installed on the front door of the public bathroom. Please see Attachment A for more information.

The budget covers all project expenses including artist fees, materials and labor. Payments will be made by check or digital transfer. The selected artist(s) will enter into a contract with the City of Oregon City. A copy of the artist contract is available upon request.

SCHEDULE

Announce Call for Artists - June 28, 2023

Deadline for Submissions - August 6, 2023

Announce Selected Team(s) - August 18, 2023

Art Projects Complete - September 22, 2023

Please note the selection announcement date is subject to change.

ELIGIBILITY

Creative individuals living in the Portland metro area are invited to apply, including but not limited to visual artists, illustrators, and graphic designers. The ability to create and submit high-quality digital

files is required. A single artist must represent those applying as an artist team. The selected artist(s) must be able to meet project deadlines and complete the project no later than September 22, 2023. Artists who identify with a historically marginalized culture are strongly encouraged to apply. Please see the Civil Rights and Nondiscrimination statement below.

CIVIL RIGHTS AND NONDISCRIMINATION

Oregon City respects the civil rights of all the people we serve. In April 2022, the Oregon City City Commission approved the following Diversity, Equity and Inclusion commitment:

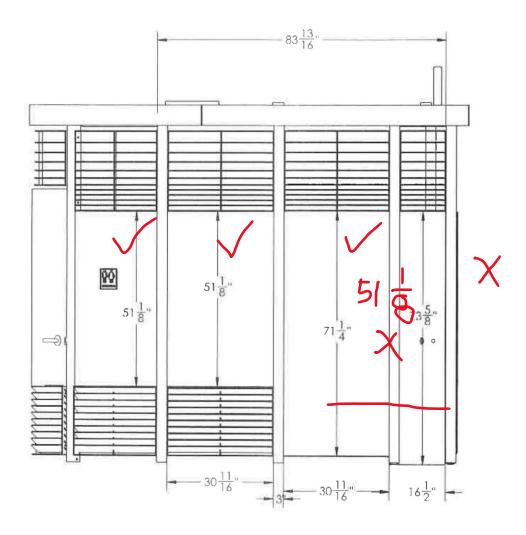
In Oregon City, we strive to be a place where all persons, regardless of race, ethnicity, sexual orientation, gender identity, age, religion, or ability feel safe, respected, and valued. We will work to ensure that all staff feel a sense of belonging and that all city services and programs are equally available and accessible to everyone. We are committed to sustained improvement by doing the work necessary to achieve this goal.

QUESTIONS?

If you have questions about this project, contact Ann Griffin: agriffin@orcity.org. 503-974-5517.

Attachment A SPECIFICATIONS FOR DISPLAYS ON OREGON CITY PUBLIC RESTROOM

- 1. Format: Submissions should be provided in a .JPG or .PDF file with a minimum resolution of 300ppi. The artist(s) may choose a finer resolution as desired. The design will be placed on a vinyl wrap by a 3rd party selected by Oregon City Public Works.
- 2. Display #1 Side Panels (3 panels)
 - a. This will be seen from Railroad Avenue. Consider something that fits with the character of the area and is unique to Oregon City. Some suggestions include a forest/tree scene, a mirror image of the bluff overlooking the City, or something historic concerning the City or the railroad. Other ideas are welcome and encouraged. The style may be a series of photos or original artistic designs.
 - b. Side Panel Dimensions:



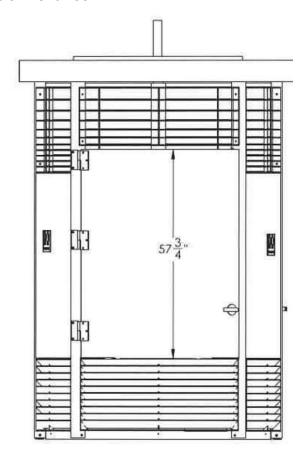
c. Example of Side Panel Art:

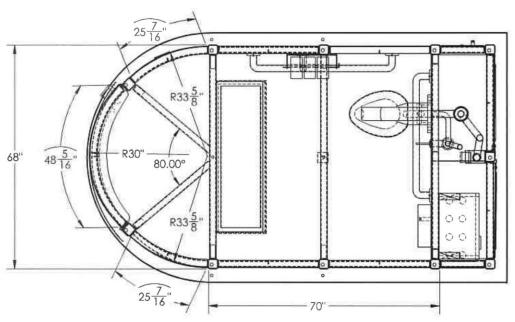


3. Display #2 – Front Door Illustrated Walking Map

- a. An Illustrated Walking Map of Oregon City, featuring some of Oregon City's historic landmarks, selected Art locations, and tourist destinations. Items from the City's tourism page would likely be used: https://traveloregoncity.com/explore/. A final list of elements to include will be reviewed by a representative from the Arts Commission.
- b. This display would potentially be used by Downtown Oregon City Association (DOCA) to print as brochures which would be available at the Oregon City Municipal Elevator, DOCA office, and other locations
- c. Concepts could follow styles such as those designed by Jim Hunt or Kevin Middleton. These are examples only. Other ideas are welcome.
 - i. https://fungraphix.com/toonmaps
 - ii. http://www.acartoonist.com/map.htm

d. Size of Front Door:





e. Example of Front Door Illustration:



4. View Corridor Perspectives

